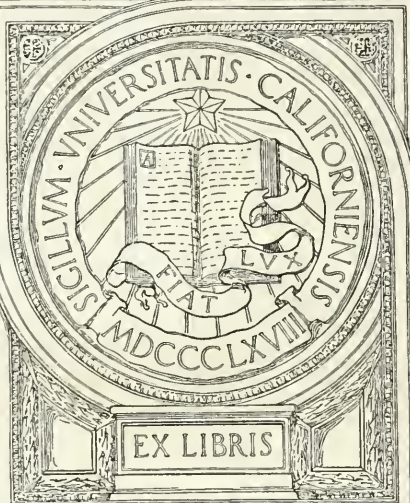


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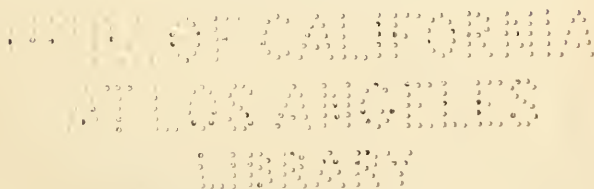
AN ESSAY

ON PROMINENT BANKING DANGERS AND THE
REMEDIES THEY DEMAND

BY

ALEXANDER JOHNSTONE WILSON,

AUTHOR OF 'THE RESOURCES OF MODERN COUNTRIES.'



LONDON:

LONGMANS, GREEN, & CO.

1879

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P R E F A C E.

THE following pages deal with some of the practical questions at issue in modern English Banking, and with these alone. They are of the highest importance at the present time, and yet signs are not wanting that the lessons which recent events might have been expected to teach are being to some extent forgotten. Bank directors have fixed their attention upon points which, however important to shareholders, do not touch the heart of the difficulty. All our banks, joint-stock and private, require to be reduced to order, to be protected against themselves.

Within less than a generation the modern deposit system has reached its present gigantic developments. Until the gold discoveries of California and Australia took place, we may indeed say that there was no gigantic bank in the country. But since 1858 the liabilities of many joint-stock banks, and of some private banks also, have more than doubled. And in all directions banks have extended their opera-

tions and altered their habits since the date of the misdirected legislation of Sir Robert Peel. The time has now come, therefore, when the Legislature ought to be prepared to bring the confused and even chaotic elements thus devolved into something like order.

It is the aim of this essay to indicate briefly the main lines on which the necessary reforms ought to run ; and I may say that the views it contains are not put forward as altogether the expression of outside opinion. They have been much discussed with bankers in the City, and are to a considerable extent what the most enlightened among them feel to be necessary.

An essay written by me about a year ago, and printed in the *Fortnightly Review* for August last, has been reprinted as the first chapter of the volume, for the purpose of recalling the minds of readers to the most wide-spread banking dangers of the time. The crash in Glasgow eclipsed many of these dangers which exist still, and can in no way be removed while losses in trade continue to accumulate. In short, we are not yet clear of danger ; and I fear, it must be added, not free from the dead weight of past losses, still hidden and unacknowledged to an extent that presses down enterprise and helps to

prevent a real trade revival. The fact that so much rottenness overlays our credit and clogs our trade, is one additional reason for urging that all the banks of the country, joint-stock and private, should speedily be brought to book. If we leave them much longer, it may be too late for them and for the nation. But the dangers visible on all sides also offer powerful reasons against hasty legislation or anything like imperfect patching. To deal with the questions of limited and unlimited liability, or even to try to assimilate the law of Scotland in the matter of trustees holding stock to the provisions of the English 'Joint-Stock Companies Act of 1862,' might prove highly dangerous just at the moment. The very urgency of the reform demands that it should be carefully and deliberately brought about, and therefore the best course to be pursued, is probably one that would give the banks time to prepare themselves for great changes in the law. Were the Government to appoint a small carefully chosen Commission to inquire into the present state of banking with a view to legislation, it might be the wisest thing which in the circumstances it could do. The researches of such a body would do much preliminary good ; would furnish the basis of thorough legislation ; and would, at the same

time, give the banks opportunity for putting their affairs in order against the day of compulsion. A step of this kind would not be seriously resisted by the bankers. Some among them might, perhaps, hope that an investigation of the kind would procure an indefinite respite from interference ; and there would be danger of that result were public opinion to go to sleep upon the subject. There is, however, less probability of that being the case than some might suppose ; for while the present trade stagnation continues, banks will continue to fail from time to time, and their collapse will keep public feeling alive. All that we shall require, therefore, is that this public feeling should be utilised for a sound practical purpose ; and if the following observations contribute in any degree to that result, my object in writing will be fully attained.

LONDON, *25th February* 1879.

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BANKING REFORM.



CHAPTER I.

THE POSITION OF ENGLISH JOINT-STOCK BANKS.*

FEW things are at present more striking than the apparent extreme prosperity of the joint-stock banks of this country. The complaints as to dulness of trade have been universal now for at least three years. You can hardly pick up a trade circular or chairman's speech at some half-yearly company meeting without finding in it allusions to the depressed conditions of our national industries and the unsatisfactory character of the profits. In the iron and coal trades particularly, things have gone from bad to worse. Some of the largest smelting works in the country have ceased to produce, and hundreds of smaller concerns either work along in great distress or disappear altogether, leaving little but debts to indicate that they ever existed. Prices in almost

* Reprinted from the *Fortnightly Review* for August 1878.

all departments of business have been falling continuously for many months, and therefore, although the bulk of the trade done may have been in some cases nearly as large as ever, it has often been trade conducted at a loss. There is, in short, undeniable evidence of strain everywhere, and business has in consequence been contracted wherever possible within the narrowest limits. We can hardly put our finger upon an industry of any importance the country through, and say,—this branch of trade at least is good ; unless we consider the manufacture of instruments of destruction worthy of being taken into account. Sheffield languishes for lack of demands for its cutlery ; Bradford is oppressed with an excess of manufacturing power for the ‘stuffs’ which have at present no free market ; Manchester warehouses are groaning beneath the weight of unsold and at present unsaleable cotton goods ; the sugar industry has almost departed from Bristol ; and at nearly all centres of our silk manufacture stocks accumulate and prices sink. In the Black country the stagnation is nearly universal ; and even Birmingham hardware is not bought so freely as in former years. Everywhere almost there are at home signs of languishing, of the same reaction from over-production, and these are

frequently aggravated by indications of increased foreign competition.

Such a state of things, one would naturally expect, must tell with instant force upon the position of our joint-stock banks. In their hands, for the most part, the trade of the country finds the means by which purchase and sale become possible. They have gathered the larger share of the surplus money possessed by the community into their hands, and have so developed the facilities for lending, for making and receiving payments, that the bulk of our trade hinges on them. We should, therefore, naturally suppose that if trade is languishing they would languish, and that only when it was active and yielding good profits would they prosper.

The case is, to all appearance, as near as may be just the reverse. If we except the London Joint-Stock Banks, to whose position further reference shall be made presently, the situation seems most prosperous. There is no diminution in dividends paid; on the contrary, they are higher in some instances than they were before 1873—the year when our trade prosperity may be said to have culminated. Reserves increase, and deposits appear to flow in until one wonders what can be meant by complaints about bad trade,

declining profits, and industrial distress. So steady is the apparent growth of prosperity on the part of the country joint-stock banks in particular, that they frequently find it necessary to call up more capital in order to meet the demands of an extended business, and large dividends are paid on this capital with no difficulty whatever. Thus we learn from the *Banker's Magazine* for February last, that in the two years, 1876 and 1877, the net increase in the capital of the joint-stock banks of the country was over £4,000,000, including the premiums, in some cases very high, charged on the new issues of shares and placed to reserve funds, and the undivided profits also placed to reserve. This, to be sure, appears to include the Scotch and Irish banks, with which we are not now dealing; but the additions to capital made by them are small, and the bulk of the increased capital is to be credited to the joint-stock banks in England, mostly to those in the provinces. Of course all this increase does not represent money on which dividend is nominally paid, the premium being added to the reserve, on which there is no obligation to pay. But it may be considered that a full half of it does; and yet, as I have said, dividends do not fall off, except in a few isolated instances. It is a

common enough event to find 20 and 22 per cent. per annum distributed on the paid-up capital, and anything under 10 per cent. is considered a very indifferent return.

I shall give a few averages for the last two years only in order to make this point evident, dividing the banks into (1) London banks proper; (2) London banks with provincial branches; (3) banks in provincial cities; and (4) banks having an important part of their business in agricultural districts. There are in the first category eight banks* in all, excluding the 'Metropolitan,' which does not pay a dividend on the whole of its capital, and is, in other respects, difficult to classify, and the average dividend paid to the shareholders of these eight banks during the last two years has been $10\frac{1}{2}$ per cent. per annum. This is a lower average than was customary just before the Collie frauds of 1875, the same eight banks having distributed in the years 1873 and 1874 an average dividend of fully $13\frac{1}{4}$ per cent. per annum, but it is none the less a remarkable yield.

In the second category we have five banks, excluding the Amalgamated Hampshire and North Wilts Bank, which has only recently

* The names of these eight banks will be found at the head of an abstract of their accounts further on.

come to London, and the Scotch and Irish banks with city offices. These five banks—the Consolidated, whose chief business is in Manchester, the London and County, the National Provincial, the London and Provincial, and the London and South-Western—paid an average dividend of almost $13\frac{1}{2}$ per cent. per annum in the two years 1875 and 1876, which is much higher than the average of the London banks proper for the same period, and shows but little diminution upon the yield of the two years 1873 and 1874, which was only 14 per cent. per annum,

The third class of banks is a large one, and in some cases difficult to separate from the more distinctly rural banks. I have, however, taken thirty-one banks whose centres of business are in Birmingham, Liverpool, Manchester, Leeds, Sheffield, Bradford, Halifax, and such like trading and manufacturing districts, and, avoiding those which have a considerable number of rural branches, have endeavoured to strike an average which shall tolerably closely represent the earnings of provincial city banks in the past two years. This average I find to be about 14 per cent. per annum; the dividends ranging from a mere 5 per cent., as in the case of the Nottingham Joint-Stock Bank, to the 30 per cent. paid by the Lancaster Bank. Con-

sidering the variety of conditions under which these banks carry on business, this average is remarkable, apart altogether from the question whether trade is dull or active. It shows that these banks, like the London banks with provincial branches, have large sources of revenue, and the condition of banking in provincial towns would appear at first sight to be much more favourable than in the city of London itself. No doubt the high dividend is in many instances paid on a relatively smaller paid-up capital than some of the London banks possess ; but the country banks are in numerous instances facing increased disadvantages in this respect compared with those of London, inasmuch as they are the banks which we find continually augmenting their paid-up capital. They are doing this, it would seem, with impunity in the meantime, and in only a few instances are the dividends paid for the last two years lower than those paid for the previous two years. Where this does occur, too, it is in the case of banks which have not added to their capital. Here also we have, therefore, an appearance of prosperity which is remarkable, explain it how we may.

But this prosperity is, if possible, more striking still in the case of the banks I have selected as rural banks, that is, which do a large business in

purely agricultural districts. Of these I have picked out twenty-nine, taking them, as in the previous list, alphabetically from the list given in the *Investor's Monthly Manual*, and omitting only one or two very small banks, about whose rural connection I am doubtful. These twenty-nine banks have yielded an average dividend, for the last two years, whose figures have been published, of about 16 per cent. per annum. Some of them have not, up to the time of this writing, announced their dividend for the past year, so that the average does not compare strictly on all fours with the others. But here also the indications of falling dividends are few, and almost counterbalanced by instances in which the payment has been higher than in previous years. Such banks as the Yorkshire, the Wilts and Dorset, the Hampshire and North Wilts, the North and South Wales, and the Bury banks, pay steady dividends of from 17 to 25 per cent. with the greatest regularity and ease in the world; and, as a result, we have a general average for banks which we may consider at least partially rural, higher than for either banks in manufacturing districts or in London.

These figures are altogether startling, unless we could prove that the banks have taken advantage of the uncertainties of the trading community to exact higher terms for the money

they lend. The superficial facts appear, however, to prove just the contrary, for the nominal value of money or the price of credit has seldom been so low as it has been in this country, and on every great money market in the world, since 1875. When bill brokers are thankful to discount good paper at the rate of $\frac{3}{4}$ per cent. per annum, as they have more than once been within the past three years, we can hardly say off-hand that banking profits have been made out of dearer credit. What makes the dividend averages we have given still more remarkable, is the curious increased ratio which they bear to the degree of prosperity enjoyed by the regions within scope of their operations. Thus, while the London banks pay a comparatively low average dividend, in spite of the greater scope for business which they enjoy even in dull times, the banks with agriculture connections pay the highest rate of all. Now agriculture has been an unprofitable occupation for years past in this country. We have had at least two bad harvests in succession; rents are nearly everywhere so unreasonably high, that in many instances landowners have been driven to relieve their tenants by making large reductions, and have frequently had farms left on their hands, because in times so bad no tenant would face the rent responsibility. Foreign

competition in the supply of food of all kinds has at the same time been on the increase, and the farmers' old compensation for a bad year—high prices—can no longer be secured. He has thus nothing to relieve him from the full pressure of landlord monopoly and bad times. Yet, in spite of all this, the rural banks pay most flourishing dividends. How is all this to be accounted for?

To answer this question thoroughly, I should have to institute an examination of some length into the principles now supposed to govern English banking. In my view, few subjects are at present of more vital interest to the community, but I do not propose to enter at any length into such a discussion now. My object is rather to lay bare the immediate and visible causes of the apparent prosperity of our joint-stock banks than to examine the principles of banking in the abstract, and I shall therefore rest content with a reference to one or two general considerations which serve to show that, within certain limits, dull trade is, fairly enough, not without its compensations to the banker. This I shall do chiefly with a view to bring into greater relief the dangerous practices with which banks have so often eked out those compensations in times like the present.

And first of all it must be remembered that, apart from the fact that nearly all banks earn interest on more money than the amount of their paid-up capital, dear or cheap money makes very little difference to the amount of profits they can get on a certain more or less important portion of their balances. Those banks whose 'deposits' are large, can count on merely a margin between what they pay for the use of these deposits and what they can earn by them, whether the value of money be high or low. When money is dear, the depositors ask a larger interest on their balances, and 'when it is cheap they must perforce accept a lower. The banks get merely the difference. Hence, if they can employ the money at all, their profits may be almost as much on this class of balance when the Bank of England value of money is low as when it is high. Of course the floating balances on which no interest is paid will not yield so much, and in that respect the banks of large current account resources will stand at a disadvantage, a fact which no doubt helps to explain the lower earning power of the London banks in recent years. These also suffer severely from another and more permanent cause, inasmuch as they are subjected to much greater competition now than in

former years by the large number of colonial, foreign, and Scotch banks whose offices in the City draw away from the City banks proper much business and money.

Another general consideration, which relates rather more to country banks than to metropolitan, is this : the ruling monetary rate quoted in the bill market or by the Bank of England, is to a considerable extent a fiction, because it is, for one thing, based upon a false standard of value. Custom has sanctified the usage which compels all banks to follow the Bank of England in its movement of the 'rate for money.' There is no real ground for this custom, and it does frequently as much harm as good, because the Bank of England is often moved by causes peculiar to itself, whether in raising or lowering this rate. The market rate is thus sometimes above and often below that of the Bank of England, and that bank is frequently compelled to place itself 'out of the market' by a high rate, merely that it may protect the national store or reserve of bullion. But be this practice wise or the reverse, we should never forget that it is a practice which roughly determines the value of money for first-class merchants' or bankers' bills alone. It does not establish, and only in a remote degree influences, the rate charged throughout

the provinces for second-class bills or for advances with or without security. Even in London there is an enormous mass of small bill discounting done at 5 or 6 per cent. when the nominal Bank of England rate may be only 2 per cent., and the open market rate for the best paper barely half as much. This is not usurious discounting either, but the ordinary fate of fair trade bills, drawn probably by City merchants on the small retailers. In this class of business a time of so-called 'cheap money' is consequently a time of high profits, for the banker is paying little for his deposits and getting much for their use, at the same time that the presence of dull trade is perhaps driving more of this kind of bills into the market. Throughout the provinces, where the bills circulating are on the average smaller than in London, this fixity of discount rate is of course much more customary, and the natural inference would be that in a time of dull trade banks could make a very good profit, provided always that they found steady employment for all their money. It is true, no doubt, that joint-stock banks in the country do not reap the full advantage of the difference between what they earn on money in times like these and what they pay for it, because they have probably always to pay rather more

for their deposits than London bankers now do. The Bank of England rate is more a fiction with them at all times than it is in London, and their standard for interest payment on deposits is rather the yield on consols than 'bank' rate. If they cannot allow some 3 per cent. on the money entrusted to them, their customers place it in the funds, so they are probably compelled in the dullest of times to pay about so much for the use of money. This is, however, only a partial drawback, as they are, on the other hand, able to command a higher price for their credits and discountings, and as these may tend to increase in bad times, their earnings are to a certain extent also legitimately higher.

These general observations might be assumed to have almost settled the point, did we not know that banking nowadays means much more than a mere discounting of bills. This is indeed but a small branch of the business of many banks, and in order to obtain some just conception of the position into which a period of dull business has brought them, I must now ask the reader's indulgence while I plunge into one or two statements of principles and figures. I shall try not to overload my pages with the latter, but a few are absolutely necessary.

Bankers nowadays are subjected to enormous temptations to travel beyond the line of their safe legitimate business, which may be briefly described as the business of borrowing for short periods on the security of their capital, in order to lend again for short periods upon mercantile securities at a profit. Their chief resources should thus be always *floating*. A banker has no business, for example, to lend money on the mortgage of a house which may not be realisable should necessity arise for calling in his money, and though less questionable, perhaps, the habit of lending on stocks and shares may also turn out to be an extremely dangerous one. But stocks and shares and house property of all descriptions have multiplied so fast in recent years that the temptation to the banker to take these as 'security' for loans made with his customers' money has proved irresistible. He lends heavily on such in brisk times, helps to 'float' loans, backs adventures in railways, mining, house-building, and navigation on all hands, and in innumerable ways steps aside from his true position as mere go-between and auxiliary in ordinary commercial transactions, while in times of bad trade the temptation to make profit by such business is not to be resisted.

It may be justly said that a bank which

allows itself to be drawn largely into speculations of any kind, involving great difficulty in the sudden realisation of its money, is a bank which, if it does not ultimately fail altogether, must suffer grievous loss. It is wise to invest guarantee funds in approved home securities, and it may be at times prudent to place a portion of the paid-up capital in the same position, but it is never safe for a bank to put any money belonging to customers into any security which is not continually, as it were, realising itself, a security where the risks of loss are small, and, comparatively speaking, immediate. This I believe to be the one cardinal principle of sound banking ; and now let us examine the present position of English joint-stock banks in relation thereto.

The task is less easy than it might seem, owing to the careless or indifferent fashion in which all joint-stock banks draw up their balance-sheets. I have found the greatest difficulty in collecting the facts indicated in the statements of the various categories of banks whose figures I have examined, simply because these figures are often for practical purposes of no use at all. What shall be said, for example, of the practice which heaps all the items of a bank balance-sheet—cash, securities, advances, bills, property, and overdrawn

accounts, into a lump sum! Nobody can tell in the least how such an institution stands, yet this is the common practice with many provincial joint-stock banks. And where some details are given, they are rarely or ever minute enough to enable one to tell even approximately what the true position of an institution may be. 'Cash in hand' and 'cash lent at call or notice' are, for example, habitually lumped together, although the latter involves a risk of loss while the former does not; bills, advances, and over-drafts are also continually to be found swelling the sum total; and country banks, never, so far as I can discover, indicate that portion of their liabilities which represents the mere *contra* of unsecured advances on current accounts; nor is there a bank within the United Kingdom which separates its liability on deposits bearing interest from the mere credit balances on current accounts, although the former is a liability of a kind quite distinct from the latter. A great reform is needed in this respect, but we shall probably have to wait for it till after the next collapse of banking credit in this country. Then with our usual zealous endeavour to redress wrongs and retrieve blunders, we will set vigorously to work to devise a perfect credit-checking machine when it is

too late. The Government now looks after insurance companies, and compels them to publish returns, which have at least the advantage of indicating whether an office is extravagant or the reverse. Why should it not compel all joint-stock banks to publish balance-sheets which should at least enable the public to follow the changes which are continually taking place in the position of their accounts, and to see the character of their risks?

I shall leave that question to answer itself, and proceed to make the best of such figures as I have been able to procure, dealing first with those of the London banks. What strikes one most forcibly at first sight about these is the large decrease which has taken place in both their assets and liabilities between the end of 1873 and the end of 1877, the period which I have throughout chosen for comparison. I subjoin a table which will make this clear.

London Banks Proper — Alliance, Central, City, Imperial, Joint - Stock, Westminster, Merchants', Metropolitan, and Union — Increases or Decreases in their Working Resources and Liabilities.

ASSETS.

Cash in hand and at call, —	£620,849	Net	{	Smaller banks, except City and Westminster, show increase.
Discounts and advances, —	10,395,314	Net		
Securities,	—	186,123	{	Smaller banks again show increase.
<u>£11,202,276</u>				
Net decrease in the assets.				

CAPITAL AND RESERVES.

Capital,	+	£5,002	In Metropolitan alone.
Reserves,	+	16,754	{ Heavy decrease in London and Westminster, small in Union, the rest all increases.

LIABILITIES TO THE PUBLIC.

Deposits,	-	£9,029,944	Again increase in the smaller banks.
Acceptances,	-	2,463,685	{ Only Alliance and Metropolitan show increase ; Joint-Stock and Central do not give their acceptances separately, but it is fair to as- sume that there has been a con- siderable falling off.
		<u>£11,493,629</u>	Total decrease in the liabilities.

These banks, it will be seen, have lost no less than £9,000,000 of their deposit in four years, and there has been a falling off afterwards of £10,000,000 in their discounts and advances. This, at first sight, seems a reduction out of proportion to the falling off in the dividends, inasmuch as it is equal to about a tenth of their total resources in deposits and acceptances ; but to some extent, no doubt, the loss of deposits was a relief. The banks are to that extent delivered from the burden of money which they could not profitably use, and for much of which they had to pay interest. Their own action has, indeed, to some degree caused this reduction in their balance-sheet totals ; for since they ceased to give interest on current account balances, the tendency of these balances has been to grow narrower. This, however, is not the chief cause of the change,

much being due to the withdrawal of money by country banks.

And what of the actual diminution in the business done, as indicated by the decrease of £10,000,000 in their discounts and advances? The figures do not give details enough to enable us to trace what this reduction consists in, but there is strong reason for believing that a paucity of trade bills and the keen competition already mentioned are the main causes. It is noticeable that the item 'acceptance' is less by about two millions and a half, and that reduction should represent a decrease in pure mercantile business. Naturally, moreover, the more provident banks would curtail their advances on stocks, dock warrants, and other securities, in proportion as they lost their deposits, whether by their own free will, by the competition of other banks, or by the steady withdrawal of resources by the provincial banks, for whom the London banks act as agents. This last cause of reduction in the working resources of the London banks has been a most constant and powerful one, as we shall see when we come to examine the position of provincial banks.

On the whole, it may be safely concluded that the reduction in the available resources of the London banks, where they have not

been caused by losses pure and simple, like the losses of the London and Westminster Bank in the Collie and other frauds, has not been an unmixed evil so far as their profits are concerned. Their stability ought certainly to be greater now than it was before. Unwieldy masses of capital are most dangerous possessions in times of mercantile depression. Could we then be sure that these banks have no hidden troubles, no safes full of bad or doubtful securities, no dangerously-extended credits, or deep involvements with mercantile firms whose trade is but a more or less frantic endeavour to retrieve the losses of the past, we should say their position is fairly sound and good. But these are just the points upon which no man can be sure until it has been seen how the banks pass through the first ordeal of very dear credit which shall succeed the depression of the past few years.

I must now ask the reader to look at the following table, giving an analysis of four London banks with provincial branches, similar to that given of the London banks alone. The figures of the National Provincial, now probably the largest bank in the kingdom, were, when this was written, only available up to the 31st December 1877; I shall therefore deal with them separately:—

Comparative Statistics of London Banks with Provincial Branches (four banks, Consolidated, London and County, London and Provincial, London and South-Western).

ASSETS.

Cash, . . .	+ £1,071,068	All show increases.
Advances, +	603,874	London and County alone decrease.
Securities, +	1,552,256	All increases.
	<u>£3,227,198</u>	Net increase in assets.

CAPITAL AND RESERVE.

Capital, . . .	+ £386,920	Consolidated no change.
Rest, . . .	+ 288,921	{ All increases, chiefly premiums on new shares.
	<u>£675,841</u>	

LIABILITIES TO THE PUBLIC.

Deposits, +	£6,531,953	All increases.
Acceptances,—	1,968,744	{ The London and Provincial does not state acceptances separately.
	<u>£4,563,209</u>	
		Net increase in liabilities.

These figures are remarkably in contrast to those of the London banks proper. The resources of these banks are greater instead of less, and they would seem to have considerable difficulty in finding use for the money entrusted to them. Their cash on hand and lent at call has increased by over £1,000,000 in the four years, and it is clear that they find great difficulty in employing their money in discount, for the principal increase in their assets is under the heading 'securities,' and their acceptances are very much reduced. Amongst them, these four banks now hold no less than £3,800,000 worth of stock, independently of the amounts pawned

to them by customers as security for advances, and of which no indication is given. The London and County is driven most extensively to find this kind of employment for its money, and has at the present time some £800,000, more than its capital and reserve together, locked up in investments. But the figures of the National Provincial Bank of England are the most striking of all. This bank has now deposits amounting to upwards of £26,000,000, and its money invested in stocks probably exceeds £8,000,000 at the present date by a good round sum. At the date of the 1877 balance-sheet the total investments was nearly £7,500,000, and this is how that balance-sheet compares with 1873, or three years before.

THE NATIONAL PROVINCIAL BANK OF ENGLAND.

Comparative Figures of the Balance-Sheet, 1873-1876.

ASSETS.

Cash,	+	£553,141
Discount and advance,	+	2,841,982
Securities,	+	2,204,290
Total increase,		<u>£5,599,413</u>

CAPITAL AND RESERVE.

Capital,	+	£255,047
Rest,	+	300,000
Total increase,		<u>£525,047</u>

LIABILITIES TO THE PUBLIC.

Deposits,	+	£5,026,101
Acceptances,	+	153,036
Total increase,		<u>£5,179,137</u>

Here again we see that the increase in the resources of this bank has driven it more and more to seek a profitable use for its money in investments in stocks. Nearly half the increase in its deposits has gone in that direction, and thus, were we able to say what proportion of the £17,000,000 odd credited by it to 'discounts and advances,' was mercantile bills, what advances on various kinds of securities and pawned stocks, we should probably see still more clearly how the great volume of business which this bank does is sustained and profitable. Although the acceptances of the bank are rather more, the increase by no means leads to the inference that mere mercantile business is flourishing in the provinces though stagnant in London. At the best we can only infer that this bank has succeeded in drawing to itself a better share of such good banking business as is to be had.

If the reader will bear the infliction of a few more figures relating to the provincial banks alone, we shall see evidence in plenty that mercantile bills of all kinds are not on the increase. In this case the balance-sheets published vary from a mere statement of profits to details regarding cash, discounts, advances, etc., such as London banks do not give. The diversity compels me therefore to dispense

with tables of figures, for I am unable to get a broad enough basis for comparison. There will be no difficulty, however, in arriving at some fair estimate of the position of the country banks by a strict analysis of the figures of the isolated balance-sheets taken from various parts of the country. I have worked out the results of some thirty of these, and find them to be so striking as to require almost no elucidation.

Four things, for instance, stand out prominently in the comparisons of the balance-sheets of the years 1873 and 1877: (1) an unprecedented increase in the 'advances' to customers, upon security or on mere 'current account'; (2) a heavy decrease in the amounts of trade bills held by the banks; (3) a decrease in the available cash; and (4) an increase in the capital and reserve. A fifth feature might be added in the shape of an increase in the stocks held, but that is almost a necessary offset to the falling off in the trade bills and the increase in the deposits, as also, perhaps, to the extension in the advances.

The augmentation in the advances of customers is often very startling. For example, Lloyd's Banking Company and the Birmingham Joint-Stock Bank have increased this item in their balance-sheets by no less than £1,900,000 since 1873, and at the same time

their discounts have fallen away £697,000. The position of Bradford, Manchester, and Liverpool banks appears to be the same, so far as I am able to trace their figures. And this, at all events, is certain, that wherever 'advances' are stated separately, they show unprecedented increases. It is the same too with banks that may be considered partly as agricultural. Thus I find that the Leicester-shire Bank has increased its advances £459,000, its discounts being lower by £99,000, while Parr's Banking Company, in the same way, has extended its credits by £1,122,000, while its bills have fallen off £137,000. The Yorkshire and the Manchester City and County yield indications of the same kind, and it is only reasonable to conclude that in other instances, where the figures are too confused to enable me to draw a sharply defined conclusion, the larger totals are due to this identical process.

Now, while this expansion of credit has been going on for the past four years, the cash of these banks has been diminishing, and some of them have at the same time been making repeated and extensive calls upon their shareholders for more capital. Taking capital and reserves together, I find that eighteen provincial banks, out of some twenty whose balance-

sheets I have compared for the purpose, have increased their resources in this way by upwards of £2,500,000 in the four years. Of this total only a million is due to augmented reserves, a full half of which may safely be placed to the credit of premiums on share issues, so that we may say £2,000,000 has been added within the past four years to the paid-up capital of some eighteen banks alone out of the one hundred and twenty joint-stock banks altogether in England and Wales. It is hardly fair, perhaps, to take this as a sample of the average increase, seeing that there are a number of banks which have not resorted to this practice; but granted that only pushing banks in large business centres have thus acted, the necessity for calling up such large sums of money is surely very significant. They have found a use for the money, without doubt, because it is all employed, and they are now, it would seem, in need of more, but none the less is the circumstance peculiar and worthy of remark.

What, then, is the meaning of all these changes in the accounts of the banks? The key to it is very simple on the whole, and will be found, I believe, for the most part in an explanation of the apparent growth in the total liabilities of the banks on current and deposit

accounts, for these also have swollen with few exceptions. At first sight the figures of this increase seem very satisfactory. This bank and that has increased its liability on deposits, etc., *i.e.*, has to all appearance obtained money from its customers to the amount of a million, half million, or a few hundred thousands, more than it had four years ago. What could be more prosperous or more remarkable as a sign of the inherent soundness of the wealth of the country? The country banks, in short, appear to be in many instances overburdened with an excess of money.

Unhappily the reverse of this pleasing picture gives the true facts. The banks are not bursting with deposits, they are very poor, and their customers are very poor. So poor are the latter that they have had to come to the banks again and again for advances of cash, in order to carry on their trade—too often a losing trade—and it is these advances which swell the totals on the debit side of ‘deposit and current accounts.’ These seeming large increases in the deposits are, in other words, merely cross entries. A customer of a bank gets, say, a loan of £10,000 on ‘current account,’ *i.e.* is allowed to overdraw to that amount with or without security, and the bank immediately credits his account with the over-

draft, which then appears in the balance-sheet of the bank as a 'liability on current and deposit account.' No practice could be more misleading than that which wraps up these advances in this fashion; but it is the fashion, nevertheless, and hence we see the curious phenomena of paucity of cash, increased capital and smaller discounts accompanying an apparent swelling of the deposits and available resources of these banks.*

* Up to the time of the City of Glasgow Bank failure the writer was subjected to much criticism in banking circles over this paragraph. It was asserted that a bank could not possibly make its balance-sheet up in the manner therein suggested. Since the revelations in Glasgow, this kind of criticism has died out, but I am nevertheless willing to admit that, without 'cooking' other parts of the balance-sheet, the plan of swelling the figures here suggested could not be easily carried out. That it can be done is, however, now beyond a doubt.

There is, however, another and fully as objectionable method of swelling the totals of a bank balance-sheet, to which I may as well advert here, as the rest of this volume deals, for the most part, with other phases of this large banking question. I allude to the practice, not uncommon among country bankers, of rediscounting their bills in London, and putting the money obtained from such rediscounts or 'pawning' amongst their deposits. By this means the figures of the balance-sheet may be swollen considerably, and the bank be made to appear wonderfully prosperous when it really is not so. For example, take a bank which is actually due to its depositors and customers, say £3,000,000, and which uses say £2,000,000 of this in discounting bills. In the ordinary course its balance-sheet would show on one side liabilities on current and deposit accounts, £3,000,000; and on the other bills discounted, £2,000,000, the rest of the money being either in hand or lent at call or on stocks. But the bank rediscounts £1,500,000 of its bills, and immediately invests the money so obtained in fresh bills. It may do this once or many times. If the bank does it only once, its balance-sheet would,

Of course, for a time, this practice seems very profitable. In all probability the banks lending in this way do not charge less than 5 per cent. interest, and 1 per cent. commission on the amount of the overdrawn accounts. They may often charge more, and each half-year the profits thus shown are added up and distributed as a big dividend to the shareholders. A further call on capital account is then made at a large premium, in order to provide further means for supporting these credits, and all goes swimmingly. But these banks are not, therefore, rich or sound; they may be just the reverse. Several of them are, indeed, at the present moment strained to the utmost to keep afloat, and it will, of course, depend on the nature of the securities they hold whether or not they can ultimately weather the storm which such financing is sure to breed.

The practice of thus dividing profits, which are in many instances nothing else than accretions to the debts due by their customers, is the exact financial counterpart of what a

according to custom, be made as follows:—To liability on current, deposit, and other accounts, £4,500,000; by bills discounted, £3,500,000. According to the length that this kind of doubling is carried will be the totals shown on both sides. It is needless to say that this kind of balance-sheet making is about as delusive as any that could be devised, and yet it is common enough.

railway company does when it credits itself with interest on capital advanced to tributary lines, and distributes dividends upon this credit, although the lines may not have paid a penny of the money. I remember an instance of a company which did this at a time when the worked lines were not paying their working expenses, and the company came to grief in consequence. Some of the joint-stock banks appear to be coming perilously near this kind of *denouement*.

I shall illustrate the situation by an example. Without giving their names, I take the balance-sheets of two banks, one urban, and one with agricultural business, and combining their figures, place them before the reader:—

*Abstract of the Combined Balance-Sheets of two Country
Joint-Stock Banks.*

ASSETS.					
1873.			1877.		
Cash,	£1,623,000	. .	£1,406,000	. .	— £217,000
Securities,	212,000	. .	1,073,000	. .	+ 861,000
Bills discounted, . .	2,840,000	. .	2,114,000	. .	— 726,000
Advances to customers, .	2,171,000	. .	4,747,000	. .	+ 2,576,000
Total, . .	<u>£6,840,000</u>	. .	<u>£9,340,000</u>	Net increase.	<u>£2,904,000</u>
LIABILITIES.					
Deposits, credits on current account, etc., . . . }	£6,095,000	. .	£8,112,000	. .	+ £2,017,000
Capital and reserves, .	625,000	. .	1,206,000	. .	+ 581,000
Total, . .	<u>£6,720,000</u>	. .	<u>£9,318,000</u>	Increase,	<u>£2,598,000</u>

I have omitted minor items, such as the cost of bank offices, current profits, etc., and have

given only the bare skeleton of the balance-sheets. The figures are in truth sufficiently startling. Every available resource of these banks is absorbed in maintaining the swollen credits into which they have been drawn, and even were we to take the £8,000,000 of liabilities to the public at the end of last year as all real liabilities, which they are not—a large proportion being obviously the cross entry of advances representing, perhaps, the trade losses or locks-up of their customers—the position is not nearly so satisfactory now as it was four years ago. It will be seen that the apparent increase in the sum due to the public under various heads approximates to the augmentation in the advances, and that these advances, together with the more extended investment in stocks, absorb the increase in capital and the money set free by the diminished bill discounts, besides trenching on the cash in hand.

In judging of the soundness or otherwise of a bank, we have first of all to consider what proportion its most available assets bear to the liabilities. These assets are the cash and the trade bills discounted—the actual money, and the security most easily convertible into money immediately and without loss, or which is always in the ordinary course of business con-

verting itself. If trade bills are good they should be equal to cash, less the price of discount, however bad the times. Now, in 1873, the cash and bills of those two banks amounted to upwards of 73 per cent. of the liabilities to the public, but at the end of last year they were equal to but about $43\frac{1}{2}$ per cent. These banks have therefore locked up their capital and available assets to an enormous extent in advances, and in stock which may or may not be realisable. Now these balance-sheets may, I believe, be taken as representative of a state of things which prevails all over the land, and the explanation of which is that although trade has been bad in nearly all its branches, merchants have gone on buying and selling, and the banks have hitherto sustained them under the losses incident to a narrower and a falling market. Farmers have suffered from short crops and low prices, and they in turn have been helped by their bankers in the hope that a better time will come when high profits will permit losses to be recouped. Manufacturers have kept their mills running in order to be ready for a revival of trade when it came. Miners have continued their output in the same way, and the net upshot of it all has been constantly falling prices and dwindling resources. The banks are therefore choked

with pawned securities of all kinds—stocks and shares, mortgages on property, on manufactured goods, on raw produce, and are under advances without security in cases innumerable. The losses of the community from those and other causes have thus so far been buried in the banks. In all probability a large proportion of the advances which they have continued to make in this fashion will never be fully recovered, and the day may, therefore, be not far distant when many a bank shareholder may have to pay back the high profit he has enjoyed all through the years of depressed trade in calls to fill up yawning deficits which cannot otherwise be made good.

It may be said that the amount of bills and cash should not be taken as the only readily available resource possessed by the banks. Many of the securities they hold are good and realisable, and ought therefore to be included in the assets which could be turned to account at a pinch. This is no doubt true in a sense, but even if we allow that the banks might be able to realise their Consols, for example, on an emergency, the position would not be materially altered. Consols form, in the majority of cases, the smallest of the securities which banks in this position hold, and it would be impossible to find a

market even for Consols were many banks pressed to sell at the same time. Outside themselves there would be few buyers, and amongst those disposed to buy few could find the means without that banking assistance which, in a time of financial strain, is sure to be wanting. The truth of the matter is, as I insisted at the outset, that it is not in the long run prudent banking to lock up in mere stock exchange securities any portion of money which is liable at any time to be called for by its owners. That money ought to be in bills, in securities which represent commodities continually changing hands and undergoing realisation, securities which are therefore continually bringing the money back again to the banker's hands. If through dearth of these, or from any other cause, a banker buys interest-bearing stock to large amounts, or lends money on such stock pawned with him as security, he at once places himself in the position of having to face indefinite losses in the event of a forced realisation. He cannot always be sure of being able to realise when he wants to, and the more widespread the lock-up in such stocks the greater the difficulty of sale—the more certain the ultimate loss. For a banker by employing money entrusted to him in holding stocks contributes most

materially to inflate the value of those stocks. The demand thus created is not natural, the outcome of private investment, but artificial, and the result is artificial prices which tell at once against the banker when his selling day comes. Especially is this the case where the price of certain kind of credit is abnormally low, for then the customers of a bank are only too ready to employ their deposit money in the same way, partly as 'cover' for stocks bought and pawned with a view to secure a higher rate of interest than the banker chooses to allow. I cannot admit, therefore, that the position of those banks which have placed large sums of money out on advances, or into stock investment, is intrinsically sound, or that the test of bills and cash applied to their ability to meet engagements is other than a just one. But if one can hardly believe in the soundness of the banking which puts customers' money largely out into stocks, what shall be said of the immense credits which have been granted on the security of real estate, the huge loans on building speculations, the pawned leases and the innumerable instances where money has been advanced on personal security only? Can the banks stand a strain of credit with all these on their back? With-

out calling upon their shareholders I am sure that many of them cannot, and these imprudent commitments are in many instances alone sufficient to imperil the position of banks which now enjoy abundant credit and the repute of good management.

It is to be noticed, moreover, that even the strict test which I have applied is to some extent a deceptive one, so far at least as regards the 'cash,' for the figures which appear in the half-yearly balance-sheets by no means represent the actual state of the till throughout the rest of the year. We know from the sharpness with which loans are called in just before the balance is struck, that many banks make a regular practice of providing for a good show at the half-year's end, and consequently we may justly infer that much more money is in some shape out of hand throughout the year than appears in the balance-sheet. Now money out on loan, even for a day, is money risked, and the barer banks keep their tills of cash, the greater the danger of sudden demands which a market by no means well supplied might be unable to meet. A process of denudation has been going on in respect to the cash at the best, which the fictitiously low rate for bill discounts in London has served to conceal.

Country banks have, as we have noted, withdrawn much of their balances from the hands of their London agents, in order to help their country customers, and everywhere the disposition has been to work on as narrow a cash basis as possible. The Bank of England has been for some time gradually losing its store of gold, and its reserve of notes is at present hardly £11,000,000 with the discount rate at $2\frac{1}{2}$ per cent., and a liability on the part of the banks to the public of probably not less than £500,000,000, including the deposits in private banks. If, therefore, the little cash that banks do show in their balance-sheets, when compared with their liabilities to the public and with the balance-sheets of four years ago, is to a considerable extent in the hands of bill-brokers, stock-brokers, speculators of all kinds throughout the year, may we not say that the position is beyond measure a dangerous one? It is bolstering all round. A fictitious level of value is maintained on mere windy credit, and when a pressure comes, tending to make things find their real level, there will be great danger of a general collapse. The cash which banks hold at the half-year's end is not their true available store all the year round. For the year, all but four or five days, they may run

much shorter of mere till-money than their balance-sheets reveal, and they do in fact so run. It will be said that this is surely a stupid and self-deluding way of conducting business, and no doubt it is, but so long as banks are permitted to publish such balance-sheets as they please, and when they please, it is a practice that cannot be rooted out.

In this view of the situation, nothing could well seem more absurd than the nominally low value of money; but the position of the joint-stock banks enables us to see without difficulty how it has been brought about. There are in fact two values of money ruling, as it were, side by side: one a matter of bargain between borrower and lender—the private loan made with or without security, for which the interest charged has been high—and the other, the open market rate for bills of exchange of the highest class. These latter have been a dwindling quantity, and as they have fallen off more rapidly than the surplus cash obtained by the bankers either from customers or shareholders was absorbed by the private lending and stock-jobbing, the interest obtainable for their negotiation has receded to a very low figure. But this low figure is no test whatever of the scarcity or abundance of money, except as

regards its employment in a particular way, and hence the supplies of real cash kept in hand by bankers have been dwindling almost everywhere, at the same time that the floating balance available for discount purposes has been almost valueless. Banks are thus drifting towards a catastrophe, one may almost say without being aware of it. They have striven to make high profits in dull times and in channels not safe for bankers, and they have succeeded, but at a cost which only those who survive the next credit storm will be able to estimate.

That a storm of this kind is coming, I think there can be not the least doubt, and we can tell pretty clearly how it will come. Had this country rushed into war and begun to call up large sums of money on loan, that would have brought on a financial crisis almost at once. But it will come not less surely, though not perhaps so soon, should the world once more settle down to an uncomfortable armed peace. Trade will in that event make an effort at revival. It is showing some signs of life in this country now, but these, I think, are merely spasmodic—an outcome in part of the eager haste with which the Government spent most of its £6,000,000. Still trade will wake up a little now that peace is concluded, and with its

revival there will be an immediate pressure on the floating capital in bankers' hands. More bills for large amounts will be drawn and offered for discount, and directly these reach a certain volume the bankers will find themselves without money to conduct their proper business. An effort will then be made to sell some of the securities held, or loans will be called in, involving sharp losses, and attempts will be made to get rid of mortgages, all with a view to find money for trade purposes. This will in the first place produce a heavy fall in stock exchange securities, and may induce something like a panic. Banks will then in some cases have either to face losses, or to hold on to their securities and trust to weathering the storm, and the pressure for money may compel many of them to take the former alternative. For it will very soon be found that there is little or no available money to be got hold of, and, as a consequence, few buyers of securities to be had. Private people will in fact want to sell as well as banks, in order to get cash for trade purposes. Depositors may then also begin to take alarm, and by asking for their cash force some banks to close their doors; the reserve of the Bank of England will become depleted, and we shall find ourselves, as usual, issuing a practically incon-

vertible paper currency in order to allay public apprehension.

At the same time, I am bound to confess that I think the majority of the English joint-stock banks will ride through the storm, at considerable cost to their shareholders perhaps, but still they will ride it through. Some of them are very strong, in spite of the bad times, and would be perfectly solvent even if compelled to shut their doors for a time; others are solvent though not strong; and nearly all of any consequence are backed by a proprietary capable in time of making losses good. What is really to be dreaded in present circumstances is the condition of the private banks, about which we know absolutely nothing with any degree of certainty, and of which, therefore, I have not spoken. We may safely conclude, however, that they have been in no way exempt from the errors and temptations of their joint-stock neighbours, and we can at least be sure that in many cases they are not backed as joint-stock banks are, by a wealthy proprietary. There is, indeed, too much reason to believe that not a few of them are so poor as to be mere skeletons, and the failure of one large old private bank would be something more alarming, and fraught with deeper mischief, than almost anything else that could happen. I

therefore think that the next financial crisis in this country will produce a radical change in the condition of all private banks, and perhaps seal the fate of many among them.

It will also, I hope, cause the introduction of several reforms which are very much needed in joint-stock banking. It should stop, for example, the present foolish race after preposterously high dividends, and introduce greater frequency, uniformity, and fulness in the published balance-sheets. If the crisis at the same time reads the community a sharp lesson in regard to the practices which now prevail of using bank balances as a medium for gambling, and teaches bankers to be less ready to lock up capital which should be strictly 'floating' in securities which, when the time comes, refuse to 'float,' the ultimate outcome must be good for the commercial stability of the country.

CHAPTER II.

THE LATE BANK FAILURES, AND WHAT THEY REVEAL.

THE banking crisis through which the country has been passing since October last, has fully justified the anticipations of the article forming the previous chapter. Although it arose in a quarter outside the range of that article, the symptoms of distress manifested by many English banks, and the losses they have sustained, sufficiently prove that their condition was such as I had described. People are now hoping that the worst of the crisis is past. Its effects are still visible, but the banks have stood the severe strain put upon them so well that there is fair ground for this hope. All the hidden rottenness may not be brought to light, but the worst of it perhaps has been ; and at anyrate the banks deserve the utmost credit for the manner in which their difficulties have been so far met. Some of them have paid away millions of money to depositors, and are to-day fully able to meet the demand for millions more. In a sense some of them may be said to

be stronger now than they were before pressure on their resources began. Their liabilities are less, and therefore more wieldy. They have consequently less temptation to launch into bad business.

All this is true; and yet there are many points connected with our modern system of banking which demand the most serious consideration from the country at large and from the Legislature. We cannot afford to sit down and say 'all is well,' merely because the strain has so far been successfully borne. The calamities of the City of Glasgow Bank failure and of subsequent bank suspensions have been of too painful and disastrous a character to permit us to neglect the warnings or disregard the lessons they are calculated to teach. We must find out what these failures portend, and whether we can safely regard the features disclosed by them as something apart from the ordinary banking business of the country. Did they arise out of our banking habits by a natural process of growth and development, or are we to regard them as altogether of the nature of diseased excrescences? These are questions of the highest moment, and their answer demands at our hands a further analysis of some of the leading characteristics of English banking. If we see that these are from their nature likely

to produce unsoundness, then we must endeavour to find out how to reform them.

At the very threshold of the inquiry we are in danger of being led astray by the intensity of the feelings to which the disasters of the past few months have given rise. The circumstances and character of the City of Glasgow Bank suspension are in a measure burned in on the popular mind. It was a calamity so unlooked for, so huge and disastrous, that it riveted men's gaze and made their hearts stand still, and we shall all remember it to our dying day as a landmark in the history of our generation. There is, therefore, in one sense, small necessity for me to enter into details about this failure, and yet the very magnitude of it has tended to obscure some of its most notable features. We have been stunned and horrified at the same time, and on recovering senses and breath, poured out wrath and condemnation upon the men who caused the misery and ruin, tacitly assuming that the causes which produced such a disaster could exist only in the diabolical machinations of those instrumental in bringing it about. Everybody joined in censuring the directors and managers, but in doing so forgot that there might be more important things to be attended to than even their punishment. By all means let these men be con-

demned, for they are worthy to be held up as a warning to evil-doers for all time, but in consigning them to their own place, let us not forget to ask, How was it possible for such frauds as those of the City of Glasgow Bank to be committed? That is the all-important question, and we must look at the history and surroundings of the bank in order to find an answer to it. Nay, we must go beyond that even, and look at the developments of what are called banking customs in all directions before we can get at the bottom of the matter. There have been other bank failures since that of the City of Glasgow, and under quite distinct conditions. Though less disastrous, because of smaller dimensions, these failures all tend to indicate that something is wrong in the 'system.' What is that something? Is it one thing or many things? If our banking habits and customs are deficient in safeguards or radically bad in any degree, we must mend them. Going on in the old way, after relieving the mind of a few maledictions on the heads of those who have fallen, will only lead to further mischief if things are wrong at the heart. Let us examine then the circumstances of the City of Glasgow Bank collapse, and one or two others, with a view to discover if reforms are needed, and what they must be.

One of the things most commonly heard

about the City of Glasgow Bank failure was that it was due to the bank having departed from the true system of Scotch banking, and Scotch people in particular are never tired of insisting upon this departure as the main cause of the mischief. In one sense they are right. Old-fashioned Scotch banking is a very peculiar and very praiseworthy outcome of Scotch enterprise and thrift, and confined to Scotland, is perhaps one of the safest kinds of banking in existence. But it has long ago ceased to be so confined. A majority of the existing Scotch banks have overrun their borders and opened offices in London, where they compete for business with the banks that formerly were their agents, and long before that was done they had become inextricably mixed up with the extensive colonial and foreign business of the country. This was inevitable, for Scotchmen wander everywhere, and rise to commercial eminence everywhere. Glasgow, too, has become a mighty city, with trade ramifications extending to nearly every land under the sun ; and as the business of Glasgow was done by Scotch banks, their foreign connection could not fail to become extensive. Naturally, the banks, in thus extending their business, continued to work on the old familiar lines which had been found sufficient within Scotland. It

was proudly asserted that no Scotch bank which properly attended to its own peculiar business in its peculiar Scotch way ever had failed, and the stoppage of the Western Bank in 1857 was used as an illustration in support of this assertion. That bank, it was said, failed because it had stepped out of its proper sphere, and by giving large credits in New York and elsewhere, involved itself in foreign business over which it had no control. Nothing could be more satisfactory or conclusive ; but then, we ask, what is there in the Scotch system of banking to prevent the repetition of this offence ? And when we look closely at that system, we find, to our amazement, that there is nothing at all. On the contrary, it distinctly fosters the kind of business which brought both the Western Bank and the City of Glasgow Bank to ruin. Take the balance-sheet of almost any Scotch bank that you please, and, meagre as it always is, you will find on the asset side, wrapped up with other items of account, the word ‘credits,’ or the phrase ‘advances on cash and credit accounts,’ and if you ask what this means, you will discover that a large part of the business of Scotland is carried on by means of advances obtained from the banks, with or without security. By means of money thus obtained, generally on personal security, or what amounts to the same

thing, on bonds, bills, or other 'cautionary' documents signed by third parties, men begin business in all walks of life, take shops, open factories, and work farms. The mere commercial bill-discounting of the Scotch banks thus comes to form a comparatively small portion of their business, and reduced to their essence they are to a large extent mortgage institutions, lending money at long dates, which they borrow from depositors under, as a rule, a contract to repay at fourteen days' notice.* Within Scot-

* A singular and most instructive light is thrown upon Scotch banking pure and simple, by the detailed balance-sheet recently presented to the shareholders of the Caledonian Banking Company. This respectable little bank became involved in the City of Glasgow Bank failure, through being registered as a holder of four of its shares, and the ruthless liquidators of that bank, in their determined pursuit of '20s. in the £, with interest till date of payment,' insisted, it is said, on pulling it down. Its stoppage revealed the strange fact that the bank was both sound and insolvent. That is to say its advances on cash credits and current account were so heavy that by no possibility could the bank have paid 20s. in the £ at the date of its suspension. At the head office in Inverness the cash credits and current account advances largely exceeded the total deposits, and at nearly all the branches these over-drafts, of various kinds, were very heavy. There were also many bills discounted overdue, and in short the whole statement is so curious that I have printed it in an appendix. If the reader will turn to the figures there given he will see, for example, that the cash credits and overdrawn accounts in Inverness exceed the total deposits and current account balances held there by £200,000. Practically speaking the Caledonian Bank was, there can be no doubt, insolvent at the date of its suspension, and yet in another sense it was sound enough. Misfortune overtook it at a bad time. Its customers had been struggling for years against the effects of bad harvests and low prices, and in their struggles they had

land, as I have said, this kind of business is probably as safe as banking can be, its principal weak spot being the liability to repay money immediately which may be practically lent for an indefinite period, or at least for months. So long, however, as the 'credits' given to struggling farmers and trades-people are confined to small amounts, and well distributed, the system works, on the whole, safely enough. But extend the system to the large operations of firms engaged in foreign trade, give to these huge open credits, *i.e.*, liberty to draw upon the bank for large sums of money, for the lending of which it has little security, or no security at all, and we are at once face to face with a momentous peril. The system which worked well in a small compass, slides easily into a position which makes it the vehicle for the most stupendous frauds. Scotch banks under it may spread their branches all over the country, not to act

been driven more and more back upon the bank for help. So long as the bank was distributing this help all over its districts in small sums to individual borrowers, it was doing a valuable work, and one that has always been a very honourable feature of Scotch banking. It could in ordinary circumstances only fail through doing such work when the community itself failed. A few years of good harvests coming after the bad time would have brought back much of its money, overdue bills would have been paid, overdrafts cleared off, and the whole situation made more easy. As it happened, the bank was pulled up just at the very worst time, and its weaknesses disclosed when they could least bear inspection. Hence its practical insolvency.

as supports to local enterprise, but as suckers which draw in to the central office the means for supporting far-reaching speculations.

A point like this must not be forgotten in discussing the meaning of the City of Glasgow Bank fraudulent collapse. A *résumé* of the principal features of its history will suffice to prove at once that the collapse was eventually brought about, not by a departure from, but by an undue expansion of the system of business which is a peculiar feature of Scotch banking, and to a large extent of English provincial banking also. If I might so phrase it, the managers of the City of Glasgow Bank diverged into fraud by following the traditional banking system of the country too foolishly and too far. At the outset nothing was probably further from their thoughts than crime. This bank was never a strong one, and after its temporary stoppage in 1857, was for a long time distrusted. As bankers would say, it was in 'poor credit.' It, however, did a large business in Glasgow, and the usual exigencies of that business compelled it to follow the example of its neighbours, and give free accommodation to its customers. This accommodation consisted largely in granting 'cash credits' to certain firms, and after a time these unsecured advances landed the bank in heavy

losses. Being a weak bank, its managers were afraid to face these losses. The revelation of them might have led to its suspension, and so it was thought better to try and 'nurse' the bad accounts and insolvent firms, trusting to better times for recovery of the loss. You may call such a decision mad or unprincipled if you like, but it is what all Scotch and other bankers are more or less in the habit of doing every day of their lives. In the case of the City of Glasgow Bank affairs did not mend. On the contrary, they went as usual from bad to worse, and when the disastrous fall in silver took place after the close of the Franco-Prussian war, the losses of the firms in the Eastern trade, which the bank was supporting, became stupendous. Hope died away in the breasts of those responsible for these losses, and in the end they lost their heads, grew reckless, criminal, desperate, and plunged headlong into this wild speculation and that in the mad endeavour to stave off inevitable ruin. Land in Australia and New Zealand was bought with the bank's money, at prices far beyond its realisable value; railways in the United States whose paper would not float there or anywhere else, found refuge and money in the City of Glasgow Bank, rotten firms and unscrupulous adventurers grew to be such tyrants over it in its helplessness, that

they had what cash from it they wanted for the asking, and the bare hint of stoppage on the part of any one of them seems to have paralysed the directors with terror. Thus when the end came, the deficiency of the bank was found to be about £6,800,000, including the paid-up capital and reserve. It was the most stupendous banking collapse that the world had ever seen, and naturally men cried out that it was due to utter rascality, and to the defiance of all sound banking customs. No doubt it was so, but I repeat, it began through adherence to the Scotch system of banking, and its outward conformity to that system to the very last, served to hide its utter rottenness from all its neighbours. On to that system had been tacked the modern practice of accepting bills. The bank, that is to say, suffered the people who were sucking it dry to draw upon it bills, which it accepted against credits opened in its books, and then, when the bills became due, paid them either with money out of its till—money drawn from its country depositors, or if the market would take them, with money obtained on fresh batches of bills. As the game grew desperate, and the weight of these acceptances became too much for the London market, the bank had to discount some of them itself through third parties. Thus losses accumulated

on every hand, and each year saw a larger and larger portion of the assets of the bank, of its trusting customers' money, irretrievably gone. But the whole swindle was done more or less in conformity with banking practices, Scotch and English, to the very last, and it unquestionably began in what would be considered a legitimate application of these practices. The very fact that all its neighbours remained to the last ignorant of the danger at their doors, and that at the last the London market was 'caught' with between two and three millions sterling of the City of Glasgow Bank's finance paper, is enough to demonstrate the absurdity of the plea that this failure arose out of a departure from banking usages. It was due to an undue extension of these usages, and to nothing else.

Had the business of the City of Glasgow Bank been diverging altogether from the wonted banking habits of the community, would it have been possible for the divergence to remain long unknown? If it would, we are reduced to the painful necessity of concluding that its neighbours were all fools. As we cannot accept that conclusion, we are driven to the alternative one, that the City of Glasgow Bank was really making no departure from the customs of its neighbours. It granted credits as they did, and allowed its debtors to draw

against these credits just as they did. Wise after the event, bankers have set up the usual chorus, 'We all knew,' and call to the recollection of their friends the fact that 'they had always said the City of Glasgow Bank had too many acceptances afloat.' Of course they said that, but what does that prove? Just nothing at all, for the same thing has been said time out of mind about half-a-dozen other banks that I could name, whose business goes on and seems to flourish to this day.

There is no getting out of the dilemma then. The City of Glasgow Bank merely did as its neighbours do, with only this difference, that being weak it suffered a few firms, and ultimately a group of gamblers, to get so deep in its debt, that it became their abject though secret slave. Its managers made away with other people's money, and hid the theft for years, because they were slaves; but they became slaves by doing in the first instance just as their neighbours did, and to the last they stole in proper banking form. The conclusion therefore to which we are driven, is that the Scotch banking system is capable of being easily 'developed' into a medium for fraud, now that the field of its operations has become extended on every side. It is a system, in short, which, when aided by 'acceptances,' may well be

worked in a manner that makes fraud probable, for it is one which draws the banks into dangerous risks almost in spite of themselves.

Let us now see how it stands with failed English banks. We have had only one large joint-stock bank failure in England—that of the West of England and South Wales District Bank, and the conditions of English banking are naturally much more varied than those of Scotch banking. We have London banks and provincial banks, and joint-stock and private banks, all governed by traditions and customs more or less varied. There are also Indian and Colonial banks, whose chief offices are in London, and the nature of whose business induces peculiar habits. All these we shall presently subject to more or less examination; but in the meantime this West of England Bank failure may be cited as offering a remarkable confirmation of the soundness of the conclusions arrived at in the preceding chapter. It has failed because it was drawn into heavy advances on securities once thought to be good, but now unrealisable except at a serious loss. Like the City of Glasgow Bank, its failure involves calls on the shareholders, though to a smaller amount. For years the balance-sheets of the bank must have been false, and its profits more or less illusory. Yet the directors have not been arrested, nor

accused of fraud. Why is this distinction drawn? For a very simple reason. The West of England Bank directors made no false entries in their balance-sheets or books. All the figures they put down represented some equivalent reality. They had lent so many hundreds of thousands to Booker & Co., or to the Plymouth & Aberdare Co., and they held something against these advances as security. All that they did was to ignore the fall in the value of this supposed security. It was just as if by some mysterious power bags once filled with gold had become stuffed with chaff, but notwithstanding this disastrous change, still figured in the books as so many bags of gold. The directors 'hoped,' and were victims of a too sanguine disposition, to such an extent that, when the end came, the bank was found a loser by nearly £1,300,000. Nothing wrong was done by anybody, nor did the bank managers think that they had gone beyond banking customs in their dealings.

Attentively considered, therefore, this failure illustrates what I take to be one peculiar danger of English provincial banking. Provincial banks have acquired the habit of lending to firms upon their fixed property. Mill-owners obtain loans on the security of their mills, coal-owners on the security of their

mines and iron-works on the security of their plant. This is nominally a different kind of lending from the Scotch 'cash-credit' system, inasmuch as the bank takes what is called 'security' for the loans; but in its results it is, perhaps, fully more dangerous; because directly the security becomes depreciated, the lending bank stands in danger of being saddled with larger losses than the Scotch credit system, unaided by acceptances, usually entails. It cannot realise and get its money back any more than the 'open credit' giving bank, because depreciation means in all such cases the practical unsaleability of the 'security,' except at a sacrifice which few bankers, when left to themselves, have the courage to face. The alternative of 'nursing' is, therefore, here again usually resorted to, the loss is not written off, and in the end the bank may become insolvent. A loan upon inconvertible security or real estate is thus a most dangerous asset for a bank, and, above all, a deposit bank, to touch with money which it may be called upon to refund at any moment; and the fact that English provincial banks deal more or less largely in these loans, is one of the gravest possible significance at the present time. A further depreciation of real property, of mines and manufactories, may yet come

upon us before trade revives, and beyond question that cannot take place without involving several banks still considered solvent in heavy losses and possibly in bankruptcy.

Here again, then, the bank failure has not been due to exceptional or extraordinary causes, but to such as are common to many banks. Custom has sanctioned business of the kind done by the West of England Bank to a much greater extent than sound banking theories would permit ; and we owe it to the prudence of individual managers, and to that alone, if one bank is found standing clear of risks such as bring its neighbours to the ground. Wherever the balance-sheets examined in the preceding chapter give indications of the nature of the business done, they show that this development of banking has been on the increase—this and the habit of giving credit to distressed customers ; but as the dangers thus arising to banks have been already sufficiently dwelt upon, I shall not enlarge further upon them here. Before proceeding, however, to discuss other peculiarities of banking, or the legal and other checks and remedies which they may demand, I should like to draw the reader's attention for a moment to the failure of a private bank in Rochdale. In one sense there was nothing very remark-

able in this failure, or at all events nothing typical. Messrs. Fenton, the hereditary partners of this bank, had taken a stockbroker into partnership, and this stockbroker had gradually drawn the funds of the bank in to the vortex of certain speculations in which he was engaged, so that when the owners of these funds came and demanded them they were not forthcoming. This is a very simple, but let us hope, a very exceptional kind of complication. Very few persons have sufficient control of a bank to lock up nine-tenths of its funds in their own operations. And yet, exceptional though it might be, we fear it was so only from its magnitude, not from its nature. At every turn we see evidence of the fact that in their own minds none of the people instrumental in bringing these various banks to ruin have felt, or feel now, that they are morally guilty. They have been the victims of adverse fortune. A little longer time, a lucky chance or two, and they would have pulled out of their difficulties all right. This peculiar attitude of mind is one of the most alarming symptoms of our time ; and it is this which gives significance to the failure of Messrs. Fenton & Son's bank. There may be no more Jonathan Nields in the country, so far as extent and boldness of operations are

concerned ; but there are a great many bankers who, like him, see nothing wrong in similar operations, and who when occasion offers imitate them to the best of their power. Apart from the extraordinary laxity which permitted the manager of a bank to direct to his own purposes, without let or hindrance, nearly the whole of the bank's assets, there was nothing in Mr. Nield's proceedings out of the ordinary. We may, in short, take the failure of this private bank as an illustration of a wide-spread custom which sanctions the locking up of large amounts of banking capital in unrealisable stock-broking securities. Mr. Nield lent the money to himself ; and other bankers, for the most part, lend it to third parties. That is the sole difference.

The custom of taking 'large lines' in stocks is by no means so uncommon as many people suppose, and it is one of the most dangerous customs of the day. A bank may go on for years prosperously lending to stockbrokers, thereby aiding these to maintain stocks at fictitious values, and lose very little money. Yet even that business has peculiarly heavy risks in a time of difficulty, because should the stockbrokers fail to find the money when wanted, as they probably would, the bank would be left with an unrealisable security.

That risk, however, is much smaller than the risk involved in out-and-out purchases of depreciated or second-class securities, or the kindred risk of large advances to Governments, syndicates of financiers, and the like, or on the 'security' of loans, or of bonds, or shares, to be issued at a future day. It is this latter kind of business which the Rochdale failure exemplifies, and many besides Mr. Jonathan Nield, of Rochdale, deeply commit themselves to it. Nothing could be more utterly foreign to the spirit and purpose of all banking as understood in this country. The most essential feature of that banking, it cannot be too often reiterated, is the approximate ready convertibility of all banking assets. Our banks all live and work on the assumed condition of being able to pay every deposit and other creditor in full, when called upon to do so; and that condition imperatively demands that banks shall not lock up the money entrusted to them where it cannot be found when wanted. In actual business practice this is, of course, an impossible condition taken in its absolute sense, and therefore actual banking credit rests on a well-understood compromise. A kind of undefined law of averages prevails, whose dictates are, that in order to be practically safe a bank must carefully subdivide its risks. If it is the

custom, as in Scotland and provincial England, to give cash credits or liberty to overdraw, the limit should be a narrow one, and the security, personal or other, the best that can be obtainable. Also in lending to firms on the security of deeds or bonds, the loans should be small in all instances, so that the risks of the bank may be divided to an extent which practically identifies it with the wellbeing of the community. And in stock-jobbing transactions, distribution and subdivision of risks are as essential to sound banking as in any other, while such transactions as advancing to loan mongers on unissued bonds of railways, Governments, municipalities, and the like, are in no sense bankers' business at all.

Here, then, are at least three distinct 'banking dangers,' which stand out clearly defined amid the wrecks of the past six months. Every bank failure of consequence, from the City of Glasgow collapse downwards, has been due primarily to a vice or vicious tendency inherent in the banking customs of the country. There has been a too free use of banking credit in some given direction where banking credit is customarily granted, and the money lent has been lost. That is the sum of the matter. Therefore it is that these bank failures are warnings, not mere phenomena to shake the head over

and pass by. They point to dangers that lie deep in the very heart of our banking system, and we must find means to guard against these dangers at all hazards in the future, lest a worse fate overtake us. What has happened may happen again, and indeed must happen, if we do not mend our ways in time.

CHAPTER III.

BANK AUDIT AND BANK BALANCE-SHEETS.

To be in strict sequence, I ought perhaps to examine, first of all, that peculiarly modern banking currency known as 'bank acceptances.' The City of Glasgow Bank managed to postpone the day of its collapse by means of these acceptances, and by means of them also the crash was all the more stupendous when it did come. This feature of banking has, however, so many ramifications, and is so much an outgrowth of banking habits prevalent beyond the reach of English law, strictly speaking, that I think it best to defer an examination of it until the to us more vitally important subject of banking law reforms has been disposed of. If the recent bank failures are due to dangers lying inherent in the banking customs of the country, the most important question for us is how to moderate these dangers. It is a question which we dare not let lie, without a practical answer; and it must not be a mere 'put off' answer, either. A gulf of bottomless com-

mercial perdition has been opened for a moment, as it were, beneath our feet; we have had a glimpse of the possible ruin that might overtake us all, of dangers threatening the very existence of England as a leader among commercial nations, and we cannot afford to disregard the warning thus given. If we had reason to suspect that these dangers are hidden in the very core of our modern banking habits, part of their hitherto masterful vitality, we must be prepared almost to revolutionise these habits, in order to get rid of them. To sit down now and say 'all is well' because there is a respite, because the storm has lulled for a time, because a new cycle of speculation, with its manifold chances of gain, may possibly be opening before us, would be more than folly. The bank failures that the country has suffered from warn us that we must not sit still. Smooth speeches will not do, there must be action. Not only must banking credit cease to be synonymous with systematic deception, as it too generally is now, but the very possibility of the terms becoming synonymous must, at all hazards, be removed. In one word, if we would save the country from many more City of Glasgow Bank failures, we must reform our banking customs, by bringing them within the scope of the law.

When we directly approach the subject of reform in this direction, the startling fact confronts us that our much belauded banking institutions exist in a state of chaos. There is literally and truly no well-defined banking law in the country, still less any well defined-banking habits. Outside the single point of the note circulation, the banks are left free to follow their own devices. In no other civilised or semi-civilised country does such a state of things exist as this discloses. We are therefore bewildered at the outset by the variety of forms and conditions of banking that we see around us, and the task of reducing them to something like order is enough to make any man despair. But into order they must be brought, and if reformers do not ask too much at once, good progress may be made, hopeless though the task at first sight appears. One can do no more here than indicate the main lines on which banking affairs ought to run.

Putting aside for the time being the private banks of the country, and dealing only with joint-stock institutions, we find, at the outset, a distinction which is of very great importance. Joint-stock banks may be constituted either on the 'limited' or the 'unlimited' liability principle, and until the recent failures took place, the latter was on the whole the form of

constitution most in favour, for the very sufficient reason that it was thought by the shareholders more conducive to profit, and by the depositors, more likely to give safety. It is the only form with which we need at present concern ourselves. Under unlimited liability, the shareholders of a bank are jointly and severally liable for its debts to the uttermost farthing they possess ; and amongst shareholders in Scotland, under the ruling of a Scotch appeal case—*Lumsden v. Buchanan*, are included trustees. The unheard of deficit of the City of Glasgow Bank has brought home to the shareholders and trustees interested therein what a liability of this kind may come to mean. Already a call of £500 per share has been made upon that portion of the capital of the bank in private hands, and hundreds of families have been ruined thereby. But that is only the beginning of the misery. Call upon call will follow, until every individual connected with the bank may be utterly ruined, and not these alone. The shareholders of the Caledonian Bank, which has been pulled down by the mere prospect of what it might have ultimately to pay as the registered owner of four shares in the Glasgow Bank, may also be all ruined before the ideal 20s. and interest is realised. So intense is the suffering and misery which the

failure has produced, that business in Scotland has become paralysed. The Scotch have lost their heads in the midst of the horrors of the disaster, and grave, responsible men amongst them have gone so far as to try to break or defy the law of the land in a despairing endeavour to bring relief to the distressed shareholders. Such is the practical meaning of unlimited liability.

Naturally a calamity such as this has opened the eyes of the community to the dangers which lurk beneath the fair, prosperous appearances of unlimited joint-stock banking. People rushed to sell their shares, not in Scotch banks alone, but in English also, and bank directors, alarmed both at the fall and at the prospect of a deterioration in the quality of the names on their shareholders' registers, have set up a common cry for some change whereby the liability of all bank shareholders may be limited and defined. The matter has gone so far, that if the bankers can but agree on what they want, the Chancellor of the Exchequer is said to be ready to submit a bill to Parliament during the ensuing session. What the bankers may decide on is not yet certain ; but from what has transpired about their desires, I am disposed to think that they seek a measure which those people interested in unlimited joint-stock banks, either as depositors, or as ordinary customers pos-

sessed of a balance at their credit, ought to oppose. For when we look closely at the position of unlimited banks, we find that they cannot change that position without changing many things not contemplated by the uneasy directors or frightened shareholders. Round this question there lies, in fact, others far more vital, which must be satisfactorily settled before it can be even looked at. It is a remarkable fact, in view of the present clamour for limitation of liability, that until last October it was the pride and ambition of bank managers and directors to make their institutions unlimited. The 'limited liability banks' were looked down upon as institutions of a petty kind, dwarfed by the very restrictions now so much belauded, and incapable of more than a feeble existence. The higher feats of banking were not for them, and the reason of this was very plain. Unlimited banks had an enormous advantage over their competitors in the struggle for deposits. A depositor would be much more likely to trust his money with a bank whose shareholders he knew must yield up to him the uttermost farthing that they possessed, in making good losses should the bank fail, than with a bank whose shareholders were liable only to the amount uncalled on their shares. Therefore banks on all hands took advantage of

the law, and registered themselves as 'unlimited,' and by this means have drawn to themselves enormous amounts of money. There are three banks whose head offices are in London, the aggregate liabilities of which to depositors and on current account balances amount at the present time to nearly £70,000,000, and they are all unlimited. Now the question which forces itself upon the attention from the point of view of the owners of all that money is this: ought these banks to be permitted to limit the liability of their shareholders in a manner that might prevent repayment in full of all their liabilities, should they from any cause go the way of the City of Glasgow Bank? In other words, would not limitation of liability in these cases, if granted now, imply a grave breach of contract if it were effective limitation as regards its shareholders? To my mind there can be but one answer to such a question. The unlimited banks cannot be allowed to contract themselves out of the obligations which they have deliberately incurred, unless prepared at the same time to grant safeguards in another direction of sufficient stringency to afford more protection to the public. In the race after the money of depositors, banks chose to become 'unlimited,' and thereby obtained enormous sums.

They ought not to be permitted now to turn round in a fright and say, 'We shall only pay you 10s. in the pound, or 5s. in the pound, if the worst come to the worst.' That is practically what they do say by their present clamour for power to limit their liability on shares; and if they are to have their way, the public must say, 'Very well, then limit your liability; but give us, in the first place, the right to look after you, so that you may be compelled to stop payment should your losses ever approach the line fixed by the limitation you may make.' A stipulation of this kind is absolutely necessary as preliminary to any concession, when we consider such a fact as this, for example, that a limitation of the liability on shares of a bank like the London and Westminster to £500 per share, would not half cover its present reduced indebtedness to depositors and customers.

This consideration, therefore, brings us at once to the main point at issue between banks and the public at the present time. In nothing is the freedom, I may say the lawlessness, of our banking institutions more visible than in the total disregard which their managers have uniformly shown towards both shareholders and depositors in the matter of information about their affairs. You have had to take everything on

trust as regards your banker ; and blind faith is the one virtue which the shareholders and depositors have always had to exercise. This applies in a special sense to unlimited and private banks, but compared with what is done in other countries all our banks sin most grievously in this respect. The unlimited liability custom has here again unquestionably played a conspicuous part in sending men to sleep. Yet there is no system of banking which more imperatively demands thorough supervision than this, or than ours in all its ramifications. For one thing, the practice of giving interest on deposits has become so ingrained in our banking habits, affecting all kinds of banks—unlimited joint-stock, unlimited private, chartered, and limited—that it has been the means of swelling the total liabilities of the banks of the kingdom on interest-bearing deposits alone to probably about £300,000,000. The gross liability of all the banks on deposit and current accounts is not much if at all short of £600,000,000. Now, what are depositors but sleeping partners in the business ? They are in a sense bankers just as shareholders are bankers, since both parties entrust their money to certain men with a view to profit. The essential difference is that in the case of joint-stock banks the shareholders contract to hold the depositors indemnified in the

event of loss. Take away this indemnification to any extent and the depositors become almost as deeply interested in the good management of the bank as the shareholders. On this narrow ground alone, therefore, it is imperative that all banks taking deposits should be compelled to give information about their affairs of a kind hitherto withheld. Shareholders and depositors alike have claims on managers of joint-stock banks which it has been the practice to ignore, and not these alone. The broad ground of general public interests demands that all banks, joint-stock and private, be compelled to render periodical accounts setting forth their position, and that these accounts should be certified by some independent authority. So much is this the case, that reform in this direction is far more essential to safety and good banking than limited liability. Those who clamour for that, lead themselves and others astray, and follow a mere shadow. In one sense all banks limit their liability most effectually by their constitution. Had the City of Glasgow Bank, for example, been subjected to such supervision as would have revealed its losses in 1870 or in 1868, it would have been compelled by its memorandum of copartnership to stop payment, and the shareholders would have lost nothing but a portion of the value of the shares they held, with the

premiums thereon. In like manner, the Chairman of the London Joint-Stock Bank stated the other day at the half-yearly meeting, that if the reserve fund and one-fourth of the paid-up capital was lost, the bank must, by the law of its being, be wound up. What do these revelations point to if not to this—that banks in order to be safe want outside supervision far more than arbitrary limitation of shareholders' liability? Events have proved abundantly that the managers and directors of banks cannot themselves be trusted to exercise this supervision. They refuse to admit losses which stare them in the face. They go on and on, hoping against hope, till the ruin becomes too horrible for the ruined to realise, and stare in blank astonishment when it breaks upon their heads, just as if they knew no cause for it. And now that they find shareholders alarmed, deposits withdrawn, and general distrust prevailing, they cry 'limit our liability.' The true answer to that cry is—make arrangements to give effect to the limitations you already possess. Take a broad common-sense view of your position, and, if you have nothing to hide, be ready to prove that you have nothing.

In my view of the matter, looking at the extraordinary examples of folly and self-deception which the City of Glasgow Bank has given us, which other failures display every day of our

lives, there are two practical banking reforms absolutely wanted, and two only, so far as the law of the land goes. The one is the audit of bank accounts by independent authorities outside the directorate or the copartnery, and the other is the periodical publication of banking balance-sheets properly certified by the auditors. The latter reform all the chairmen who have spoken at recent meetings have professed great willingness to submit to, but they kick at the former, and with equal unanimity. Yet the latter without the former is of no value. It would not be possible to frame a balance-sheet which could not be made a vehicle of fraud and deception, if the compilers of it so chose, and an audit to establish the authenticity of the balance-sheets of all banks is consequently essential to any banking reform worth the name. Certainly, without submitting to both these conditions, no unlimited bank should be permitted to become 'limited.' A glaring wrong will be done to the community if they are in this respect let off without a satisfactory concession.

Strong objections have, however, been made to the 'audit' of bank accounts by the mouth-pieces and authorities of all unlimited banks. Limited banks already submit to a kind of audit, and have therefore nothing to say.

These objections when scrutinised do not seem of a very solid kind, and may be said to resolve themselves into these two :— (1) an audit is unnecessary, and (2) an effective audit is impracticable. It is unnecessary, say the bank chairmen, 'because we audit the accounts ourselves.' Sir John Rose drew a remarkable picture of the thoroughness of this 'audit' at the London and Westminster meeting in January last. According to his statement, the bank appears to be managed by committees of directors, who hedge round their nominal official manager with safeguards and restrictions till, so far as we can see, his work might be as well done by an ordinary ledger clerk. These committees supervise everything, and a 'continuous audit' thus goes on, which is declared to be far more satisfactory than any empirical hasty outside audit could even be. That phrase, a 'continuous audit,' was marvellously adroit, and took the public fancy so much that we find it repeated on every hand as a complete reply to all objectors. This being so, it may seem unkind to quarrel with it, and yet the facts compel me to set it and the whole of this special plea down as practical nonsense. I cannot shut my eyes to the history of the London and Westminster Bank for the past five years, and the singular commentary which

that history is on this wonderful system of audit. In spite of these elaborate directorial checks, and this continuous systematic scrutiny of the bank's affairs, there has hardly been a gigantic commercial failure since 1874 in which the London and Westminster has not been more or less deeply involved. How are we to reconcile the benefits of the elaborate provisions described by Sir John Rose with a fact like that? If such complete supervision did not prevent the bank from having to write £500,000 off its reserve to help to cover the losses incurred in the Collie and Aberdare failures, if it did not prevent the bank from having £114,000 of City of Glasgow Bank acceptances in hand on its own account at the date of the failure, besides the large amounts held on account of bill-brokers of little or no means, with whom it does business, it is clearly of no avail as a safeguard to either shareholders or depositors.

These very City of Glasgow Bank acceptances afford a remarkable instance of the delusions to which bank managers and directors are subject when brought face to face with possibilities of losses. It is worth while pausing for a moment to see how this matter stands. The investigators' balance-sheet showed the City of Glasgow Bank to be owing £2,742,000 on ac-

ceptances at the date of its suspension, and there was known to be upwards of £100,000 additional indebtedness floating about the market in the shape of bills of the bank's insolvent customers discounted without its acceptance. Altogether, therefore, the paper of this bank and its bankrupt customers amounted to nearly £2,900,000 at the date of the bank's suspension. Of that paper a very small proportion has been retired by third parties, not, I believe, £200,000 in all ; so that at the very lowest estimate there is more than £2,600,000 of it still in the hands of the creditors of the bank. Now it is a remarkable fact, that the total amount acknowledged by the London banks and discount houses in their half-yearly reports is less than £800,000.* The Scotch banks

* The following are the amounts of the City of Glasgow Bank acceptances acknowledged to be held by London banks and discount houses :—

London and County Bank,*	{ £167,600, Glasgow Bank. 57,334, other firms in connection therewith.
Alliance Bank,	12,155
City Bank,	18,000
London and Westminster Bank,	114,000
Union of Australia,†	5,000
General Credit and Discount, .	47,437
National Discount,	156,000
United Discount,	219,000
	<hr/>
	<u>£796,526</u>

* Of which £17,198 had, at the date when last half-year's report was made up, been covered or cleared off.

† Of this total £3000 had been received at the date of the meeting, or January 13th.

are stated to hold in one way or other from £400,000 to £600,000, and, according to a list in my possession, have directly proved on the estates of the insolvent firms for about £340,000. Take their total interest at £600,000, and we have still, on the most favourable estimate, nearly £1,500,000 of the known amount of this paper unaccounted for. Where are the bills which represent this sum? A certain proportion of them is no doubt held by Colonial and Indian banks which have as yet made no statement, or by private bankers who make no report to the public at all; but from all one can learn, it seems improbable that so much as £400,000 is thus held; and there can be not the least doubt that for the most part the bills are in the possession of these very banks which say that their interest in the failure is only so much. The banks did not take these bills direct; they are merely pawned to them by the bill discounters who got them in the open market, and inasmuch as they bear these bill-discounters' endorsements, the banks say, 'That class of bill is not to be taken as a liability of ours; it is So-and-So's.' Yet 'So-and-So' cannot 'lift' these bills; and were the bank to fall short of full payment of them by 2s. 6d. in the pound, 'So-and-So' would probably fail and throw the loss on the

bank. Most of the private bill discounters who took these bills to the banks are, in short, mere go-betweens, used by the banks for lending their money—men with little or no capital, who could do nothing to assist the bank in meeting losses on this or any other pile of accommodation paper. For all that, as I believe, the banks treat these men's names on the bills as something solid between them and loss on about, in round figures, £1,000,000 of City of Glasgow Bank paper. They refuse to take the bills which they are compelled to hold as their own liability, and say, 'We have only so much interest in this great disaster.' A more remarkable instance of the sanguine temperament of bankers it would not be possible to find.

We must speak out plainly on this subject. Bank directors and managers are not in the nature of things to be trusted to audit their own accounts, and it is monstrous that they should make the claim to do so. They cannot help taking an over sanguine view of bad or doubtful transactions; they have the strongest possible inducements to minimise losses, and will always do so. How, to take but one example, is the board of a bank which gives loans to its own directors to be trusted to assess the amount of losses which may be

incurred through these advances? Let the story of the City of Glasgow Bank crime furnish the answer. What was done by the board there will be done elsewhere when necessity urges.

‘That may be all very true,’ say others; ‘we grant you that an audit is highly desirable, but in the case of banks of the magnitude of the Westminster, the London and County, or the National Provincial, an outside audit is entirely impracticable. It could not be done by any accountant in existence within six months at the very least.’ If this be true, the true answer to it is—then these banks are all too big, for accounts that men cannot audit other men cannot keep in order. But that the assertion is true only in a relative sense is proved by the mere fact, that banks as large as the Westminster and London and County do have an audit of a kind. The accounts of the London and County profess to be audited each half-year by a committee of shareholders, and if these can do the work efficiently, why cannot a professional auditor? I admit freely that if it be the business of an auditor to overhaul all the accounts of the bank, and to assess the value of all its securities, he could not audit the accounts of a bank like the London and County or the National Provincial, with their numerous

branches, within twelve months. But that is not what I mean, nor what any sensible person means by a banking audit. What is really desired is not an inquisition into a bank's affairs, but a check on fraud, and for the purposes of such a check much less than this scrutiny is required.

The one absolutely essential thing is that the audit shall be independent, and in order to be so, it ought to be done by parties entirely outside the bank. It must also be a skilful audit, and that condition can only be met by the employment of professional auditors. Shareholders are as a rule practically useless for such a purpose; their interest is the same as that of the directors and managers, viz., to keep the credit of the bank good at all hazards.

In order to define more clearly the object and scope of what I venture to call true banking audit, suffer me to diverge here to the question of bank balance-sheets. They are at once the test and measure of efficient audit, and if we can settle on an intelligible basis the lines on which published bank balance-sheets ought to be framed, we shall go a great way towards defining the limits of bank audit. Some short time ago I drew up a form of bank balance-sheet, which, on its publication in a morning newspaper, was

the subject of a good deal of criticism. So far that criticism was gratifying, in that, while objecting to minor details, the objectors never went the length of saying—‘You ask the bankers for too much,’ except on one point, to which I shall presently refer. Profiting by the suggestions and criticisms which this *pro forma* balance-sheet drew forth, I have sought to amend and improve its details, and now submit it for the consideration of the reader in a more complete form :—

BANK BALANCE-SHEET.

LIABILITIES.		ASSETS.	
To capital paid up, . . .	£1,500,000	By cash in hand, . . .	£400,000
To reserve fund, . . .	500,000	By cash at Bank of England, . . .	500,000
To notes in circulation, . . .	350,000	By loans to bill-brokers, at call and	
To deposits bearing interest, . . .	3,200,000	at notice, not exceeding 14 days, . . .	1,000,000
To current and other accounts,		By loans to stockbrokers, at call or	
with credit balances, . . .	7,700,000	till next S.E. account, . . .	900,000
To cash borrowed on bills		By investments, viz.* :—	
rediscounted, . . .	1,000,000	Consols, . . .	
To acceptances as <i>per contra</i> , . . .	500,000	India Government bonds, . . .	
Against which are held as		Colonial Government bonds, . . .	
security—		English railway debentures, . . .	
Cash, . . .	£50,000	By bills discounted, not yet due, . . .	4,500,000
Bills with docu-		By bills discounted, overdue, . . .	100,000
ments attached, . . .	400,000	By loans to customers for fixed	
Other securities at		periods on convertible securities	
market value,		(present value of securities exceed-	
exceeding . . .	150,000	ing £—), . . .	1,500,000
Uncovered credits, . . .	100,000	By loans to customers for fixed	
	£700,000	periods on mercantile security	
To balance brought down, . . .	10,000	(nominal value of security £—), . . .	1,000,000
To rebate do. do., . . .	20,000	By overdue loans and loans on	
To gross profits for half-year, . . .	220,000	security, the value of which is	
		unascertainable, . . .	500,000
		By advances on personal security, or	
		without security, . . .	750,000
		By acceptances as <i>per contra</i> , . . .	500,000
		By bank buildings, . . .	£350,000
		Less value written off, . . .	100,000
			250,000
		By current expenses, interest due, etc., . . .	100,000
			£15,000,000
	£15,000,000		

* Only one or two examples of investment are given here, but the designations and amounts of all ought to be completely exhibited.

PROFIT AND LOSS ACCOUNT.

<i>Dr.</i>			<i>Cr.</i>
To rebate on bills at bank rate,	£25,000	By balance brought forward,	£10,000
To interest due to depositors,	35,000	By rebate do. do.,	20,000
To bad debts written off,	10,000	By gross profits as per balance-sheet,	220,000
To loss allowed on doubtful debts,	20,000		
To salaries of staff at head office, and branch rent, stamps, taxes, etc.,	52,000		
To directors' fees,	3,000		
To addition to reserve,	20,000		
To dividend to shareholders, at the rate of 10 per cent. per annum,	75,000		
To balance carried forward,	20,000		
	<u>£250,000</u>		<u>£250,000</u>

AUDITORS' CERTIFICATE.

We have examined the books of the bank with the vouchers, and found them correct. The entries in the above balance-sheet also correspond with the entries in the books. Further, we have ascertained the correctness of the items of cash and bills of exchange, and have inspected the investments and securities held by the bank, and find them to be in its possession as above stated. We also certify that no individual or corporate customer of the bank has advances to the extent of one-fifth of the paid-up capital, and that the allowances for bad and doubtful debts are in accordance with the actual amount of bad debts and doubtful accounts to be found in the books.

A careful study of the items of this balance-sheet will not, I am persuaded, discover that there is any material point in it upon which bankers ought not to be willing to give information. Our banking institutions, public and private, must recognise that the day for concealment is past. Banking business is no longer a fetish to be worshipped blindly. The confidence bred of intelligence must supersede the take-all-for-granted superstition. As a first step to this progress, it seems to me essential that all banks in the country, joint-stock and private, should be compelled to set forth twice a year some such balance-sheet as the model here given. There would be modifications, of course; some banks have note

circulations, others none ; some give credits to their customers without security, others do not. Many country banks rediscount their bills with London brokers or bankers ; few London banks do so—they ‘ accept ’ instead, and so on. Colonial and Indian banks habitually take deposits at long dates, averaging, I believe, from one to five years, and they might be made to set forth the particulars of these deposits ; but with such exceptions this balance-sheet probably contains all that could fairly be demanded of the banks. Most of what is here asked they would, I believe, be willing to concede, with one important exception. They are most reluctant to be forced to set forth their losses by bad and doubtful debts. ‘ It would never do,’ they one and all declare. ‘ Some half-year we might make a big loss, and if we could not hide it up we should bring shareholders and depositors about our ears. Anything you like to ask but this. This we cannot give.’ That is the declaration, and it is what the traditions of banking lead us to expect. But there is no reason in the plea ; it is a very bad one, however looked at, embracing, as it does, everything that the City of Glasgow or other fraudulent bank directors could urge in justification of their conduct. For all that, bankers cling to it. They dread the unknown

in this respect, accustomed as they are to conceal losses when made, to glose over bad debts, and generally to put as good a face as possible on ugly bits of business. That the daylight should be let in on this system may now be imperative, but the bankers none the less resent it. A more curious example than this plea of the strange vagaries to which modern commercial morality is subject could not be given.

It demonstrates, with greater force than any conceivable argument, the absolute need for an independent audit. A balance-sheet such as this would be entirely, or almost entirely, useless without such an audit; because it is impossible to make this or any other model balance-sheet an absolute preventive of deception. Banking safety, in short, does not lie in any prescribed form of published accounts, but in the steps taken to make the form a reality.

Now, it will be plain to any unprejudiced mind that the items of the above-given balance-sheet offer no obstacle to the practically effective audit of any bank, however large. The auditors are not, speaking generally, called upon to certify to anything beyond the correctness of the book entries. In a month's time such an audit as this balance-sheet demands could be carried through in the largest bank in the kingdom. the first few times that the work had to be

done it might take longer, but once the system was in order, and the auditors had become familiar with the operations of the bank, their work would simplify itself and become practically easy enough. The auditors would check the various classes of bank books, count the cash, examine the investments, scrutinise the loan returns, and generally find out whether the entries on the debit and credit sides of the account balanced. Into the question of the value of this or that banking security it would be no part of their duty to go, except where losses had been incurred or were threatening. The audit would merely indicate the nature of each class of security—house property, stock, dock warrants, whatever it might be. I repeat that this could be done with the largest bank in the kingdom with no insurmountable difficulty.

Admitting all this, some bankers unwilling to surrender at discretion fall back on the further difficulty implied in the question, Who is to effect such an audit? Some say the Government must do it; others that the Government ought to have nothing to do with banking, for the simple reason that its interference might lead to more evil than it could cure. ‘What, then, is to be the true means for securing a good audit?’ This is, perhaps, the most difficult

point of all ; but I do not even believe it to be insurmountable. It is only difficult, indeed, because of the low standard of professional morality which the existing bankruptcy law has developed amongst professional accountants. What is really wanted, therefore, is some means of raising the prevailing standard of morals amongst the members of this most useful and valuable class of men. And the Government, although taking no part in audits, might indirectly help to do this by demanding substantial guarantees from those accountants who are chosen as bank auditors. They ought to be compelled to make up their bank returns under heavy penalties, partly, perhaps, in the shape of deposits of money in neutral hands, to be forfeited in the case of fraud or collusion. As a further check, no director or director's nominee should be allowed to hold proxies for the election of an auditor. It should be stringently placed in the hands of the shareholders. Still further, I think that no bank ought to be audited by a shareholder, even if that shareholder be a professional accountant. The shareholders should be compelled to elect men entirely outside of their own body. By means like these it would not, I feel sure, be difficult to obtain all reasonable provisions for an honest audit of accounts, sufficient, if not to prevent losses, at least to

protect the community against fraud on all ordinary occasions.

The one imperative thing to be insisted on is that these reforms must be submitted to. Banking cannot any longer be allowed to take care of itself, and to run riot without control. The last few months have witnessed what mischiefs may come of this unhappy licence, and to what dangers ignorance and folly may subject the strongest institutions. In the three months that elapsed between the failure of the City of Glasgow Bank and the making up of the half-yearly balance-sheets, thirteen London banks lost no less than £11,767,000 of their deposits entirely through the popular distrust.* Bankers

* The following are the banks in question :—

	Liabilities on deposit and current account.		
BANK.	Dec. 1878.	June 1878.	
Alliance,	£1,621,724	£2,271,852	£650,128
Central of London,	964,789	1,147,951	183,162
City,	2,872,067	3,922,480	1,050,413
Consolidated,	2,560,365	2,966,902	406,537
Imperial,	1,807,716	2,434,714	626,998
London & County,	21,474,916	23,611,443	2,136,527
London & Provincial,	1,849,222	1,886,027	36,805
London & S.-Western,	1,559,978	1,576,430	16,452
London & Westminster,	21,485,767	26,763,364	5,277,597
London Joint-Stock, *	13,849,586	14,680,863	831,277
Metropolitan,76,836	318,955	142,119
National,	8,097,794	8,360,920	263,126
Union of London,	12,398,337	12,544,020	145,683
	<u>£90,719,097</u>	<u>£102,485,921</u>	<u>£11,766,824</u>
		90,719,097	
Net decrease,		<u>£11,766,824</u>	

* In both these cases the acceptances are included in the total amount of deposits.

were loud in condemning the unreasonableness of this distrust; but they have themselves almost entirely to blame for it, since they have systematically refused the people information. Contrast, for example, the usual balance-sheet of the London and Westminster Bank with that compiled by the *Economist* from the figures given in the chairman's recent speech, and you will see at once how utterly insufficient the ordinary figures are.* Other banks habitually behave even worse to the public in this respect than the London and Westminster, and the consequence is that when any large failure occurs people are unable to discriminate. Rumour works on their ignorant fears, and they believe

* The following is the balance-sheet given to the shareholders at the London and Westminster Bank meeting :—

LONDON AND WESTMINSTER BANK, 31ST DECEMBER, 1878.

Dr.		Cr.
To proprietors for paid-up capital, }	£2,000,000	By cash in hand and at Bank of England, . . .
To amount due by the bank on deposits, circular notes and other moneys, including rebate on bills discounted not yet due, . }	£21,485,767	By Government stock, . . .
To cash against East Indian security as <i>per contra</i> , . . }	900,000	By securities guaranteed by the Government of India, . . }
	*22,385,767	By Metropolitan stock, colonial bonds, and railway debenture and preference stocks, . . .
To rest or surplus fund, 30th June 1878, . . }	£914,814	
To net profits of the past half-year, . . }	200,878	
	1,115,692	
	£25,501,459	
		By loans, at call and not exceeding 15 days, . . }
		By bills discounted, loans, and other securities, . . }
		£25,509,459

* This amount does not include acceptances, £719,448.

the worst of what they hear. In this way disasters might well be brought about, which would shake the credit of the nation to its

And the following is the balance-sheet compiled by the *Economist* from the figures given in Sir John Rose's speech at the meeting :—

LIABILITIES.	ASSETS.
Capital paid up. £2,000,000	Cash in hand and at Bank
Deposits—at call and notice, say, under £900,000, current accounts, circular notes, and rebate, say, over £12,500,000, 21,485,000	of England, £3,428,000
Cash borrowed upon East	Loans and call, and under
Indian securities, 900,000	fifteen days, 1,674,000
Rest, 30th June 1878, 915,000	Government stock, 3,198,000
Half-year's net profits, 201,000	Indian Government securities, 1,150,000
(Acceptances, £719,000; against securities, £1,661,000; not included in the balance-sheet).	Metropolitan stock, colonial
	bonds, and railway debenture and preference, 761,000
	Bills discounted not over
	three months to run, 8,070,000
	Bills discounted over three
	months, 545,000
	Loans to customers on marketable securities, 4,280,000
	Loans to customers on leases, deeds, etc., 1,157,000
	Over-drafts by customers and country banks against securities deposited, 830,000
	Advances on dock warrants, 125,000
	Bank premises (worth £578,000), 283,000
<hr/> £25,501,000	<hr/> £25,501,000

On this the *Economist* comments as follows :—‘All will admit that this statement is amply sufficient, except, perhaps, on two points. Were the cash in hand divided from that in the Bank of England, and were the accounts signed by recognised auditors, even though we knew them to have been efficiently prepared, we should be inclined to regard the balance-sheet as very nearly perfect.’

With this I cordially agree, except in so far as the ‘perfection’ of the balance-sheet is concerned, but the astonishing thing is that the giving of these figures was a necessity that Sir John Rose seemed to lament. As if the revelation was of the nature of a calamity, he hoped the bank's affairs would not need to be ‘turned inside out’ in this way again. In point of fact, the statements made by him at that shareholders’ meeting did more to calm the public mind than anything else that we know, and their magical effect is the most convincing proof that could be cited of the folly shown by bankers in habitually fostering a habit of almost thaumaturgical secrecy.

very foundation. I repeat, no other country accustomed to banking credit in a highly developed form would tolerate this state of things, and it must be put an end to at all costs. Pottering, temporary, and partial legislation conceived in the interests of shareholders alone, may do mischief rather than good if it obscure the true issues at stake.

Contrast for a moment our position with that of the banks of the United States. Banks fail there often enough, but rarely or ever does the failure of one bank, or of half-a-dozen banks, cause a blind panic 'run.' Nor are banking losses at all so severe in the States as they have often been here in the past. One reason for this is, no doubt, to be found in the smallness of the banks, a characteristic not without its advantages. Our banks have in several instances become so overgrown as to be nearly unmanageable. But the main cause of the more satisfactory condition of affairs which prevails in America is, without doubt, to be found in the restrictions under which the banks work in most of the States, and, above all, under the 'national' bank law. As a rule, even the State banks are subject to Government inspection—not an efficient system, but one which some responsible audit should replace here. They are bound by law also in

the State of New York to make at least five returns of their accounts a year, and in no case are they permitted to lend to any one person or firm an amount exceeding one-tenth of the capital. Under the 'national' system, established in 1863—a system which now comprises some 2000 banks—periodical returns must be made to the Government at least twice a year, showing the position of each individual bank, its capital, reserves, liabilities, profits or losses. Statements may also be called for by the Comptroller of the Currency at any time, he having authority to demand whatever information may be deemed of value.*

This is but an example of the stringency with which banks may be controlled, but instances can be multiplied at every turn. To go no further than France, one may find every week in the pages of the *Economist* an abstract of the balance-sheet of the Bank of France, which puts to shame all the pleas for secrecy and for the maintenance of the 'confidence' system urged by bankers in this country. The Bank of France is one of the most perfectly organised institutions of credit in the world, and yet it publishes every week fully more than is here asked

* *Vide* Comptroller Knox's report on the currency of the United States for 1878. It contains a most interesting account of the national banks, to which I shall have more than one occasion to refer.

of our joint-stock and private banks twice a year. Still more elaborate are the balance-sheets of the Bank of Germany, issued once a year; and I should indeed be sorry to subject English banks to the rigorous scrutiny which its balance-sheet implies. Again, I am told that the law in some of our Australian colonies compels the banks there to make a quarterly return of their assets and liabilities, under oath of the manager and accountant. These returns are, perhaps, far from complete, but it is hardly likely that they are materially false. In short, we nowhere find banking so lawless as in England—in the country which boasts of the wonderful development of its credit institutions. The boast is in many respects a just one, and in applying the safeguards that may seem necessary to prevent liberty from diverging into dangerous licence, we must be careful that nothing is done to check real freedom. Plain common sense, however, teaches us that the reasonable amount of publicity here pleaded for cannot injure any sound bank, or impair its just liberty of action. All that is required is the abandonment of the take-us-upon-trust policy, which our banks have clearly far outgrown. The intimate connection which they have established with the commerce not of England only, but of the world; the extent to

which the operations of the great trades and the small alike depend on them; their enormous resources, and the constant tendency of these resources to impel the banks into channels of business and risks in business, which prudence should teach their managers to avoid, all warn us that the traditions of the past must be abandoned. We must protect bankers and bank managers from themselves, as well as from the pirates or privateers of trade, and teach them to be content to work within well-defined lines, where, if their profits are less, their risks will be less also.

Such are some of the chief questions involved on that side of banking reform within scope of the law. Unless unlimited banks consent to supervision, or to the publication of fuller accounts, there should be no permission given to them to transform themselves into limited liability companies; and the reforms here indicated ought to be instituted with regard to all banks, whether limited or not. It will, no doubt, be said by some that private banks should be exempt from the obligations laid upon joint-stock banks. But there is no really strong ground for such exemption. Private banks have of late years been driven to enter more and more into competition with joint-stock banks for deposits, and are

affected by precisely the same temptations and dangers. At the same time they offer to the public less security than corporate institutions do in the matter of reserves of cash and unpaid capital. Their copartnery is always changing, and without the check imposed by the necessity for publishing accounts periodically, a private bank can easily grow, as it were, hollow. Death or retirement may take away the support of monied partners, and leave the customers to deal only with men of straw or reckless speculators. Therefore, the private banks of the country ought to be made to submit to the same law as their joint-stock neighbours.

The mere plea of uniformity and completeness, ought, apart from these considerations, to be sufficient reason for including all banks. We have no complete banking statistics, and should no longer be without the means of assessing so essential a part of our national wealth. So far as I can learn, the best and largest private banks will have no objection to compulsion in this respect, and if we may judge by the apparently satisfactory outcome of the recent private - bank failures, none of them should have much to fear. The dividends offered on such banks as the Cornish Bank of Truro, Fenton's of Rochdale, or the Loughborough Bank, appear indeed to belie the some-

what gloomy anticipations of the first chapter of this work. I hope, sincerely, that it will prove so, but we must wait a little before being too sure. When the dividends offered are all paid, it will be time enough to offer congratulations. These small private bank failures, moreover, offer no just test of the staying power of the private banks, which have not yet been actually tested. I trust they may not be so, and, at all events, feel satisfied that the best way to avert the strain of distrust, is for the private banks to descend to the arena with their joint-stock neighbours, and boldly make their position known to the world.

CHAPTER IV.

THE DEFECTS OF THE BANK OF ENGLAND WEEKLY RETURN.

THE position of the Bank of England in relation to other banks makes a revision of some of its practices absolutely essential to any banking reform worth having. The mere periodical issue of bank balance-sheets on a revised basis fixed by law, would do comparatively little good were the Bank of England account left as it is. In some respects the Bank of England is probably as much in need of overhauling as any bank in the country. Long familiarity with its customs and mode of doing business in some degree prevents us from seeing its defects. And some of these defects arise from changes brought about by time, and cannot, perhaps, be cured by anything that the law could do. As an instance of such we may note the unsatisfactory relation which this bank as a private institution holds towards the outside money market. The other banks have overwhelmed it, so it no longer leads, but follows. Thus it has ceased to be that efficient protector of the bullion

reserve of the country which it once was. And for much the same reason it has nearly ceased to be a discounting bank except by fits and starts. For the present, however, we are concerned with the Bank of England in one aspect only. We must, in the meantime, set aside all except incidental reference to its position as a note-issuing bank, or to its powers and privileges as the banker of the Government. Doubtless these functions and privileges have given it a power, and drawn down upon it obligations which it would never otherwise have had. But when all is said, the Bank of England is, in its essentials, merely an ordinary English bank, doing, as far as may be, ordinary business. As an ordinary bank, however, it possesses one peculiar feature which is of more importance in any discussion of banking reform than all the others put together. Through being the Government bank, and for long the supreme bank in the country in point of resources, as well as from its note-issuing privileges, the Bank of England has always been the 'bankers' bank.' It keeps the spare cash—the coin-reserve of all the banks in the country, as well as the actual working balances of the other Clearing-house bankers. This is obviously a most important function. If well performed it should add greatly to the stability of the other banks; but

if done badly, the whole banking credit of the country may be undermined.

There is great reason for fearing that the Bank of England does not perform this function well. There are, it is true, but slender means of judging how far it may go astray from the only safe course in such a case, but still an estimate can be formed ; and, as we shall see, the Bank of England may turn out to be an exceedingly unsatisfactory custodian of the national banking reserve. Attention has again and again been drawn to this subject ; but people have been so accustomed to assume that the Government will permit the Bank to manufacture money when necessity arises, that no effort at reform has ever prospered. An indifference prevails on the subject which few could feel were the real dangers of the situation clearly before their minds.

It is, for example, a remarkable fact that no effort has ever been made to compel the Bank of England to separate the money of its private customers from that of the other banks. Once a year, about five months after date, a return is made to Parliament, which separates the 'bankers' balances' from the other money in the Bank of England ; but for all practical purposes that return is useless. All that it does is to convince those who see the figures—

a comparatively small number—that the position of the Bank of England towards the other banks is about as unsatisfactory as it could well be. It neither acts as a check upon the reckless lending of other banks in times of business inflation, nor as a genuine preserver of their credit in times of doubt and depression. Were the ‘weekly returns’ issued by the Bank of England to set forth the ‘bankers’ balances’ as a separate item, people would at once see how these banks were working, and would be able to forecast in some measure the dangers towards which the banks might at any time be drifting. The very fact that nothing is known about the state of the national Reserve, except in an indirect way through the amount of the note reserve in the banking department, is sufficient condemnation of the present custom of secrecy. It is a custom which is, I am persuaded, fraught with the greatest dangers to the community. In the first place, it permits the Bank of England to use at its own pleasure the bankers’ money entrusted to it for its own ordinary business. The Bank can without check or question asked use this reserve money to an extent which brings it into the position of having no cash reserve against its own private liabilities at all, in which case it must, if unsupported, prove in a time of crisis to be about

the most insolvent bank in England. Any extreme pressure causing other banks to withdraw their money, would at once drain it of all its resources, and leave it with a mass of unrealisable securities. The business of the country might thus be brought to a standstill, and the Bank of England be declared bankrupt. In the second place, the same result might be brought about by the outside banks trading on the Bank of England's published note reserve as if it were all their own. Their keen competition for profits, and the spur of deposit money, tend to induce all banks to work on an extremely narrow margin of cash, and they consequently depend practically, almost wholly, on the Bank of England reserve for any extra supply. It may thus sometimes occur that the reserve in the banking department does not cover by several millions the cash actually deposited in the Bank of England by other banks for safe keeping. Or in times of inflation it may happen that the outside banks deplete their reserve to an unsafe extent. In that case they probably drive the Bank of England out of the market by underbidding it, and, as it were, take away its own money in order to carry on their business. Within the past few years we have had both extremes to some extent, and as a result the situation has been mischievously unsound.

In order to try to discover practically what this habit of secrecy in regard to the national banking Reserve may mean, let us endeavour to make an estimate of the position of the Bank of England in relation to the other banks at the end of last year. It can only be an estimate, for the data afforded by the half-yearly balance-sheets are of the most meagre description. Only two of the London banks separate their cash in hand from cash in the Bank of England; and we are therefore, as usual, driven to guessing. I have, however, taken the figures of the two banks which show their Bank of England reserve as an approximate guide to the proportions held in hand and at the Bank by the other institutions, and the result is the following table :—

BANKS.	Cash in hand and at Bank of England on Decr. 31.	Approximate propor- tion of this cash at the Bank of England.
Alliance,	£203,778	£135,000
Central of London,	232,210	155,000
City,	725,484	537,220 *
Consolidated,	666,518	440,000
Imperial,	518,844	345,000
London and County,	3,339,697	2,224,000
London and Provincial, . . .	420,037 †	280,000
London and S.-Western, . . .	483,546	322,000
London and Westminster, . .	3,427,502	2,285,000
London Joint-Stock,	1,862,672	1,242,000
Metropolitan,	47,759	32,000
Union of London,	3,777,143	2,306,667 *
	<u>£15,705,190</u>	<u>£10,303,887</u>

* In both these instances the actual cash reserve at the Bank of England is separately stated.

† The balance-sheet of this bank makes no reference to the existence of a cash reserve at the Bank of England, but in the above table it has been treated similarly with the others.

These figures are, of course, not set down as strictly accurate. We cannot have more than guesses on many critical points in English banking; but the estimate is not, I think, an over-estimate, and it shows us that these banks alone held, roughly speaking, £10,300,000 at the Bank of England last December. But these are, by no means, all the banks even in London who had money there on the 31st of December. There is besides these the National Provincial Bank of England, which is probably now the largest bank in the kingdom; and, judging by the past figures of that bank as well as by what is known about its cautious policy, it would be imprudent to place its cash at the Bank of England at less than £2,500,000. Further, there are the private banks of The City and West End, whose resources are in the aggregate very large, and whose balance at the Bank of England must be considerable, not only on their own account, but on account of the country banks, for which they act as agents. To place these balances at £3,000,000 more, would not, I believe, be an over-estimate at a time like the present, whatever it might be when the credit machine is running smoothly. But to be moderate, let us place all these country bank and private bank balances at £2,500,000, and then

see to what conclusion these figures drive us. Adding these totals together, we get an aggregate of more than £15,000,000, as the sum probably due at the end of the year by the Bank of England to the other banks, of whose money it is custodian, and according to the weekly return of the Bank for the week ended January 1st, 1879, the total reserve of coin and notes in the banking department was £10,306,000, or just about £5,000,000 less than it owed at that date to the other banks on a favourable estimate of the probabilities. In other words, instead of keeping any money in hand against its own private liabilities as a trading bank, the Bank of England had actually, at that date, more than £5,000,000 on the wrong side of the account. With a fact like that staring us in the face, is it too much to say that the Bank of England, judged as a bank merely, and not as a *quasi* Government institution, was practically, at that moment, one of the most insolvent banks in the country? Or could any demonstration be stronger in support of the demand for a change in the form of making up its weekly returns? Weigh for one moment what these considerations mean. For one thing, they mean a chronic condition of unsound banking. From the senior institution

downwards, nearly all banks, on ordinary occasions, use their reserves heedlessly, and hold the trading community hanging, as it were, over an abyss of ruin. With 'reserves' handled in such a reckless fashion, it is no wonder that banking collapses occur. The wonder rather is that they can be staved off, or that when they do occur, they are not far more widespread.

In order to understand the position a little more intimately, let us sketch here what a banking friend of mine has called 'the natural history of a deposit.' A man deposits, say, £10,000 at interest with his banker in Liverpool or Manchester. The banker there considers it perfectly safe to lend £7000 of this £10,000 to local borrowers. He lends, say, £1000, by way of over-draft, to a customer whom he considers good; £2000 to a millowner or shipowner on the security of his mills or ships; £2000 to a stockbroker engaged in making money for his clients, by holding stock off the market till the public can be persuaded to pay higher prices for it; and £2000 on produce, on dock warrants, or on bills of exchange. Interest has, however, to be paid on the whole £10,000, so it would not do to let £3000 of it lie idle in the till. For all practical purposes a hundred or two will suffice. The balance all but that hundred or two

is therefore transmitted to London, and lent either to a banker there or to a bill-broker, at call, and treated as cash. He in turn lends the money out on bills, or other securities at call, to the extent of perhaps £2500 more, leaving as a residuum some £300, which finds its way to the Bank of England, there to help to swell the total of the 'other deposits.' But even this poor, lean £300 is not all left to lie in the Bank of England in peace. Quite the contrary. The Bank of England has need of part of it in its own business, and thinks it perfectly justifiable to take, perhaps, £100, or even £150, of the £300 when occasion requires, in order to make loans on stock, or on such bills as find their way to its discount office. As the final outcome of this interesting history, we find the £10,000 deposited practically all invested in some kind of interest, bearing security, with the exception of some £350, or, it may be, in brisk times, when demand for money is very good, some £250. And after accomplishing this marvellous distribution of loanable capital, all the bankers and money lenders concerned sit down complacently with a confiding faith in the 'absolute soundness of our banking system,' and in the all-sufficiency of the Bank of England reserve.

Under the influence of this soothing super-

stitution, bankers are frequently content to allow their total balances at the Bank of England to run below £10,000,000. According to the annual returns issued in May of last year for 1877, these balances were at one time, in the course of that year, as low as £8,000,000, and only twice during its course reached an amount above £13,000,000. In former years also these balances were frequently much lower than even £8,000,000; but then, of course, the aggregate banking liabilities of the country were smaller. There has, however, been no growth in the reserve at all proportional to the growth of these liabilities.

The moral of this history is, that deposit banking, and indeed all banking, is overdone. Some check must be put upon the tendency of the banks to run into extremes—a tendency which the Bank of England encourages, although it is not spurred on by ‘deposits at interest.’ It could not stand that spur and its enormous weight of capital at the same time. The question is, What shall the check be? It appears to me that it need not be anything revolutionary. The customs which have grown up during generations cannot be rudely swept away. Our banking is entirely unscientific in its conception and forms, and no amount of ‘tinkering’ will ever entirely change its hap-

hazard rule-of-thumb characteristics. All that we want or can do in this instance also is to secure publicity. If the Bank of England be compelled week by week to make up its returns, so as to show the 'bankers' balances' in its keeping, a most salutary and powerful check on reckless over-employment of banking capital will be at once provided. Without this reform, indeed, the changes proposed in the balance-sheets of other banks would be in a large measure inefficient. The weekly figures of the bankers' reserve are a necessary corollary to improved balance-sheets, and they ought to be made public. If we, for example, make up the last return for 1878, so as to show these bank balances, we shall obtain some idea of the good that the constant publication of such a return would do. Here are the figures as now given by the Bank :—

THE BANK OF ENGLAND.

BANKING DEPARTMENT.

Proprietors' capital, . . .	£14,553,000	Government Securities, . . .	£14,720,223
Rest, . . .	3,312,545	Other Securities, . . .	29,119,440
Public Deposits,* . . .	4,940,137	Notes, . . .	9,408,480
Other Deposits, . . .	31,118,758	Gold and Silver Coin, . . .	897,871
Seven-day and other Bills, . . .	221,574		
	<u>£54,146,014</u>		<u>£54,146,014</u>

* Including Exchequer, Savings Banks, Commissioners of National Debt, and Dividend Accounts.

January 2.

FRANK MAY, *Chief Cashier.*

And the following table shows the same figures separated, as they ought to be, if the Bank of England is to continue to fulfil its functions as the keeper of the banking reserve of the country :—

AMENDED FORM OF BANK OF ENGLAND WEEKLY RETURN.

BANKING DEPARTMENT.

LIABILITIES.	ASSETS.
Proprietors' Capital, £14,553,000	Government Securities
Rest, 3,312,545	purchased, £12,720,223
Public Deposits, 4,940,137	Temporary Loans to
Private Customers'	the Government, 2,000,000
Balances, 15,818,758	Other Stocks pur-
Bankers' Balances, 15,300,000	chased, 18,000,000
Seven-day and other	Bills Discounted, 3,000,000
Bills, 221,574	Loans on Bills, 5,000,000
	Advances on Stocks, 3,119,440
	Notes, 9,408,480
	Gold and Silver Coin, 897,871
<u>£54,146,014</u>	<u>£54,146,014</u>

It will be observed that this amended form of return makes some changes in addition to that setting forth the bankers' money. To these I shall revert later on. Confining the attention in the meantime to this one item, let us try to estimate the influence it might have on banking if made compulsory every week. At the particular date chosen for illustration, it is difficult to say what the exact effect of a return like that would have had upon the public mind. I am disposed to think that it would have reassured people, so far as the outside banks were concerned, but it

might have alarmed them about the Bank of England. People would have said,—If we draw our money from the banks, there will be a suspension of the Bank Act, for the Bank of England has not enough money on hand to pay the other bankers out. And a suspension of the Bank Act is the usual end of such a state of affairs. We have been saved from it in the late crisis merely by the dulness of business, and the comparatively limited *necessary* demand for accommodation. Had the City of Glasgow and other bank failures occurred when trade was in full career, the suspension of the Bank Act would have followed as a matter of course. Its non-suspension was therefore due to the slackness and unprofitableness of business. Surely this cannot be deemed a satisfactory position by anybody ; and since we cannot alter our banking habits, we must, so to say, put the drag on. The weekly exhibit of what the Bank of England owes other banks would, in all likelihood, prove a very efficient drag upon highly speculative banking. It would, for one thing, compel the maintenance of a much larger reserve, and that in turn would help to prevent the flooding of the market with millions of money that ought to be kept in hand, and to restrain that competition which

is always driving discount rates down to the point where the export of bullion sets in. As banking is now carried on, there is a constant tendency for the value of money to run to extremes. Directly bankers and others get over a scare, during which they all hold the purse strings tight, they rush into the market and outbid each other for business, with every penny they can scrape. Under this competition rates recede, and, especially if business be slack, money may in a few weeks pass from a state of extreme tension and high banking profits to one of diseased profusion. This happened in the crisis at the end of last year. For a few weeks, money ruled at rates varying from 6 to 8 and 9 per cent., but directly the New Year was turned, and bankers felt they were somewhat more at ease as well as free from scrutiny, rates fell away, until by the end of January discounting was done at less than 3 per cent. This could hardly occur did every week reveal to the nation what the bankers were keeping by way of reserve, for these bankers would not dare to deplete that reserve to the extent they now do with impunity. The accommodation given by the banks would no doubt be less under this system than it is now, and the profits might also be less, though that is doubtful, but

all these drawbacks could be endured with equanimity for the sake of greater financial stability. There is no greater curse to our trade at present than the reckless lending to all kinds of borrowers which prevails, and few more pernicious habits than the habit of paying huge bank dividends. In no other country in the world do banks yield returns such as they give here, not even in countries like the United States, where the value of money is, as a rule, much higher than with us. This reform in the mode of treating the bankers' balances is therefore one which must be insisted upon at any cost, as the readiest and simplest means of affording some check to our banking recklessness, and as a complement of the universal half-yearly balance-sheets which all banks should be compelled by law to furnish under audit.

This, however, is not all that we must demand from the Bank of England. It is a joint-stock trading bank just like its neighbours, and ought to be made to conform to the law in the same way as its neighbours. If they are to be compelled to publish half-yearly balance-sheets, it must not be allowed wholly to avoid a similar obligation. At present it publishes nothing except the imperfect weekly return, and outsiders have the dimmest possible con-

ception of the extent and character of its operations. To make reform in this direction complete, this return will have to be remodelled. And inasmuch as the Bank of England has features in its business due to its Government connection which no other bank has, certain special items ought to be set out in its weekly return, both as a help to the market in following the movements of credit, and as compensation for the absence of a half-yearly balance-sheet.

A common fallacy attributes to the Bank of England a large bill discounting business, whereas in point of fact its bills form but a small part of its assets in ordinary times. In former years it included these separately in its annual Parliamentary return, but since 1857 I believe that practice has been discontinued. On referring back to the figures for that and previous years, I find that this item of account frequently ranks below £2,500,000, and for many years averaged from £4,000,000 to £5,000,000. Occasionally in panic times, or when the bank had by some special cause obtained temporary control of the outside money market, the amounts under discount would rise to £8,000,000 or £9,000,000, and in the panic of 1857 they rose one week to nearly £18,000,000; but these exceptional times must only be taken as proving the rule. In ordinary times the Bank of England dis-

counts little, and of late years has probably done less business in this way than formerly. It would not surprise one to find that the assets under this head were frequently nearer £1,000,000 than £3,000,000 during the past four or five years.

The Bank of England, however, frequently lends a good deal of money on bills pawned with it by bankers and bill discounters outside, and as the pawning always, when it becomes extensive, indicates pressure on the outside market, the items 'discounts' and 'pawned bills' ought to be clearly separated in the weekly return.

In like manner, the extent to which the Bank of England traffics in stock ought to be distinguished. I am far from saying that it is wrong for the Bank to do this. On the contrary, there are many reasons fairly adducible in support of the practice, not the least being the absolute immunity of the Bank from anything like a run on its deposits. But all the same this business ought not to be hid, were it for no other reason than that afforded by the necessity for keeping the bankers' reserve intact. The bankers' money is always liable to be withdrawn, and it would be far better for the banking credit of the country were the Bank of England to charge the individual institutions a

commission for keeping their reserves, than that it should invest any portion of the money in stocks, however good the stocks might be.

Apart from this special plea there is the strong one of general utility. As now framed the greatest monetary experts of the City have often the utmost difficulty in determining what the present return means, and often guess wrong. Private stock-dealing on the part of the bank, trafficking in loans to the Government, in pawned bills, in temporary advances on the security of stocks—these and other peculiar features of the Bank of England's business, are all more or less wrapped up together in an inextricable way, which is very unfair to the banking community. Therefore the return ought to be remodelled in the manner above set forth. It would then form a weekly key to the positions of the money market of inestimable value, as well as an admirable corollary to the half-yearly balance-sheets published by the other banks. By this means, and without attempting any revolution in the banking habits of the country, we should gradually attain to something like a banking system, and banking statistics would give some trustworthy information upon the practices of banking credit. In short, if such a change as this be not adopted it will be necessary to cause all

banks to make a certified return of their cash in hand, and at the Bank of England once a month. That, however, would be at once a more clumsy and less easily managed plan than the one now suggested, by which the weekly return of the Bank of England may be made the complement of the half-yearly balance-sheets, and as such the faithful barometer of banking credit.

CHAPTER V.

DEPOSIT BANKING, AND THE POSITION OF DIRECTORS.

IN the three previous chapters we have dealt with such characteristics of banking as may fairly be considered easily reformable by law. These, however, are by no means all that demand consideration at the present time, and we must now proceed to treat of certain features in practical banking which cannot perhaps so well be reformed by Parliament. Some of these are of the highest, others of only secondary importance, and amongst the latter I am disposed to place 'deposit' banking. In some respects, no doubt, this is a vital feature in English banking habits, but I believe such changes as have been advocated in previous chapters would in time tend much to reduce its importance. Should limited liability also become the universal basis of joint-stock banking, there can be little doubt that the dangers of deposits at interest will become less than they are now. There are, however, some points in which this deposit system itself

seems to demand handling by law ; and therefore it may perhaps be best to deal with it now. Other matters have probably a higher immediate practical importance, but being less susceptible of legislative handling, come, strictly speaking, under a different category.

We have seen incidentally that 'deposit-money' plays a most important part in guiding the policy of nearly all bankers now-a-days. They take enormous sums on deposit, and are hounded on by these deposits to assume dangerous risks, and to use money without due regard to contingencies or common prudence. In one sense, the custom of taking money on deposit at interest may be said to have bred the high-dividend craze by which our joint-stock banks have become corrupted. When people were making money freely, they lent it to the banks, under temptation of interest and apparently ample security, and when trade was active, the banks made high profits by this money. A bad habit was thus cultivated which in times of adversity the banks have not the courage to abandon. They are determined to make the big dividends still, and therefore try to retain their deposits, which thus spur them on towards many dangers. The spur acts with much stronger force than the actual money paid away to the depositors as

interest might lead us to suppose, because the habit of looking on deposit-money as money which must at all hazards be used, extends its influence in the banker's mind to all the money he holds. He practically draws no distinction between one class of liability and another, and consciously or unconsciously comes to regard all the money in his keeping as money which he must somehow, and at all hazards, make profit upon, under peril of direct loss. Big dividends and deposits thus act and react on each other. This habit has grown so inveterate, that a bank manager with £100,000 unlent at the end of the day beyond his mere 'till' money, and his meagre Bank of England balance, offers a picture of misery not easily matched. To have any money in this way 'over,' *i.e.*, unlent, is almost always looked upon as an actual loss of income.

That the mischiefs bred by this deposit system can ever be entirely rooted out of our banking habits, is, I fear, impossible. Late events have checked the flow of money towards that form of investment, as it may be called, and some banks have, as we have seen, lost a good deal of what money they once held in this way. Since 1873 the London banks alone have lost about £22,000,000. The temptations, however, are too great for human nature

to resist long, and deposits may flow back again directly the banks can afford, or think they can afford, to bid for them, unless some change is made in the law affecting depositors' security. Even the change to 'limited' might merely have the effect of distributing deposits, not of actually reducing the gross amount. Banks would become smaller individually, perhaps, but, on the other hand, would in all likelihood grow more numerous. We must therefore accept this deposit system as something ingrained in our banking habits too deeply to be got rid of. And yet a little consideration must satisfy any unprejudiced mind that on its present basis the system is thoroughly unsound.

For one thing, the depositors are always the first people who cause a run upon a bank. Its regular customers who keep balances, and who it may be get occasional advances, never as a rule rush to withdraw their money at the first breath of suspicion. They are too intimately bound up with the interests of the bank to do so. But depositors rush like scared sheep the moment a whisper of danger reaches their ears and demand payment. At such times the fact that depositors are supposed to be obliged to give notice of withdrawal, avails the bank 'run' upon very little. It dare not allow its credit

to be 'blown upon,' as the slang phrase is, and usually pays at once over the counter all money demanded of it. The consequence is that these very persons whose money may have impelled a bank into taking dangerous risks, are usually the first to cause its stoppage. I believe that no thoroughly sound bank has ever yet been pulled down by a depositors' scare; but that does not alter the fact that a liability of this kind involves a danger of embarrassment such as at times puts a strain on all banks. Indian and Colonial banks get over this difficulty to some degree by taking deposits at long dates—for one, two, or three, even five years, but in the end their safeguard in this respect may prove their snare. The same or even greater impulsion is given to them to take risks outside legitimate banking business, for they usually engage to pay fixed and tolerably high rates of interest for the money, and they have no fear of a 'run' before their eyes, such as in the case of home banks, may occasionally act as a check. It is by no means improbable, therefore, that these Indian and Colonial banks may ultimately prove to be less sound and more in danger from their depositors than the banks at home.

Be that as it may, does not the fact seem strange, that precisely those people who enjoy

advantages from banking without taking any of its risks, should be the very people to whom a bank may, both directly and indirectly, owe much of its troubles? In other words, is not the relation of a bank to its depositors a false one, which nothing but an inflated system of credit would tolerate. Let us return to the City of Glasgow Bank, in order to see by means, as it were, of the misery it has caused, what the position of depositors actually implies. That bank was due at the date of its stoppage about £8,800,000 on deposits and current-account balances mostly bearing interest, and on the average its debts under this head had been about as much for a series of years. During all that time, therefore, the owners of this money had received a considerable sum annually in the shape of interest, supposed to be paid out of the profits of the bank. They, in effect, shared in the gains, or alleged gains, of the banker, and were to that extent bankers themselves; and yet, when the bank fails, they claim against the estate on precisely the same footing as the holders of its notes, or the creditors on current account, without interest, or as the holders of the bank's acceptances. Is this arrangement just? Can the banking ever be sound which sanctions such a custom? I think not. The more it is considered, it seems to

me, the more monstrous will it appear that there should be no distinction between the risks of the depositor and those of the ordinary trade creditor or note holder of the bank. As has been very aptly said, a depositor is 'a sleeping partner' in the bank where he puts his money, and in some fashion ought to be made to share the risks of the copartnery. The unheard-of misery and loss which has fallen upon the unfortunate shareholders of the City of Glasgow Bank is a grim commentary upon our banking customs in this respect; and I marvel how its depositors can have the face to stick out for the uttermost farthing as they appear to do. They certainly have no moral right to payment in full; but then morals have nothing to do with the customs of modern banking.

For my part, I should be disposed to modify any limited-liability provision which the Legislature might make for the benefit of distressed joint-stock banks, so as to cause the depositors to share the risks. Were shareholders made liable for all debts of the bank up to the limit of say five times the amount of the uncalled capital at the outside, or to any limit they may agree upon, and after that were the depositors brought in as liable for the deficiency that might be due to ordinary creditors, we should have things on a rather more satisfactory foot-

ing. Nay, were it only provided that depositors must suffer deduction of all interest which they had received since the date when the bank became practically insolvent, much good would be done. The deposit accounts of banks would, no doubt, be much diminished in consequence of such a law, but the condition of banking generally would be much sounder. A provision of that kind might make a difference of fully a million sterling to the liabilities of the City of Glasgow Bank shareholders alone, and it would not be one whit more unjust than the law towards these shareholders as it now stands. There is no kind of investment in existence which gives, legally, theoretically, or practically, such immunity from risk as the customs of modern English banking give to depositors. The investor in consols stands to lose by his investment to the extent of having to sell at a lower price than he paid ; and the holders of the so-called ' debentures ' of land and credit companies are always subject to the risk that the value of the assets and the realisable uncalled capital of the company may prove insufficient to pay them. But the depositor in an unlimited bank enjoys his interest undisturbed by any fear. Short of the utter collapse of banking all over the country, we can hardly imagine a condition of things which would not permit of his

being paid. The wonder to me is, that bank shareholders tolerate such a one-sided bargain. I am sure if the mass of them knew anything about the business in which they are engaged, they would not tolerate it for a day. But that is just the misfortune. Parsons, widows, retired schoolmasters, doctors, and all those classes of people of limited means and no business knowledge, who invest in bank shares, are as utterly ignorant of banking as they are of Chinese.

It might be possible by another change in the law to limit the shareholder's liability almost as effectively as by fixing the outside limit of a bank's capital. Were no banks to be allowed to take deposits at interest beyond say twice the amount of the paid-up capital, the risks of the shareholders would be greatly reduced. But that might prove too drastic and revolutionary a remedy, and it would certainly be opposed by a number of the largest banks in England, as well as by the leading Scotch and Irish banks. The size of many of these banks renders anything like thorough legislation upon this and upon other banking anomalies most difficult, and on the whole I am disposed to adhere to the simple remedies already indicated. Publicity and effective outside checks will do more to limit shareholders' liabilities than anything else, and in time may do more to change the

present swollen condition of many banks than any hastily drawn law could do. If, in addition to the provisions made to secure publicity we have some changes made in the relations of the depositors to the bank in the direction here indicated, time may perhaps be trusted to cure the rest.

There is another point to which we must turn for a moment before passing on to treat of a subject which I consider of higher importance than even deposit banking. It is the position of bank directors. Since the late failures, this has been a subject much discussed, and numerous suggestions have been made with a view to increase the responsibilities of directors. The result of the trial of the City of Glasgow Bank directors has to some extent increased the desire for a change in the constitution of banks in this respect. From one point of view, the punishment inflicted upon these directors is considered by many to be most inadequate to the offence. And bank shareholders naturally say, 'We must have a greater hold over our directors; they will have to be made liable for the debts of the bank in some extraordinary way.' Some would have directors made liable for the debts of the bank to an unlimited extent, while the whole of the ordinary shareholders enjoyed limited liability.

Others with more reason insist that the qualifications of directors should be increased, so that they should always be men possessed of the highest stakes in the concern; and still others would prescribe certain penalties, criminal and pecuniary, with a view to keep their directors straight.

Most of these proposals would, I fear, prove futile. Some of them would undoubtedly produce deterioration in the quality of directorates, and others would prove a dead letter. In one most important sense directors are like bankrupts; it is almost impossible to control them, for the simple reason that those most interested in doing so will never take the trouble. The bank shareholder usually cares for his dividends alone, and so long as his directors tell him a pleasant story and pay good dividends, they are left to do as they please. Hence it is more a matter of accident than of good management if a board be good and well fitted for its work. Were it otherwise, we should not see so many incompetent, good-for-nothing persons diligently following the trade of director. There are numbers of impecunious people in the City who draw handsome incomes from this trade. You will find their names on the boards of half a dozen or more different companies, from each of which they

draw fees, amounting in the aggregate to thousands a year. It is physically impossible for them to discharge the duties they thus undertake, and the bulk of them are probably entirely incapable of discharging them ; but the shareholders tamely submit to the imposition, and frequently find, should they try to kick a little, that their 'boards' are so carefully hedged round with safeguards as to be practically invulnerable.

A legislative cure for the apathy and stupidity which suffers this kind of plague to prevail is hardly conceivable. If you forbid directors to elect new men to vacancies, they can always manipulate the shareholders by means of proxies. If you abolish proxies, the directors can pack meetings, and the poorer shareholders at a distance will be completely shut out from any share in the affairs of the company, and so on. It is always 'checkmate' against the shareholders.

There are, however, some things that the law could do, and especially in regard to directors of banks, which might have considerable practical effect in checking some of the more conspicuous mischiefs now visible.

First of all, the law should break up the 'happy family' system, whereby a man once a director may be always a director. It ought to

be compulsory for a certain proportion of the board of a bank—say two directors—to retire every second or third year, and to be ineligible for re-election for at least another two years. That provision would not disturb the continuity of the board, and yet it would have an incalculable indirect effect in checking abuses. Further, and as complement to this provision, some effort should be made to make shareholders take some kind of practical influence in their affairs, by making them the sole electors of new members of the board. It should be provided that a list of at least five shareholders, holding the necessary qualification, and willing to act, should be forwarded to the shareholders a fortnight before the half-yearly meetings, for the purpose of voting, the two names having the majority of votes on the scrutiny to be the new members of the board. Practically that provision might not be worth much, but it would be entirely the shareholders' fault if it were not. The receiver of these votes might also be some person other than the board or the managers of the bank, such as, say, its legal adviser, and the scrutineers should always be two shareholders, elected by ballot by those present at the half-yearly meeting.

Beyond these provisions there is, I believe, little that the law could do, unless it were

to render plurality of directorships illegal. That would be a most valuable law could it be worked, and above all for banks, where a director's duties, if faithfully performed, are of the most arduous kind. There are many directors who attend their bank daily and work a heavy day's work every day in the week, and such men could not possibly discharge the duties on half-a-dozen or a dozen boards. If, however, such a law were enforced, it would be imperative upon shareholders to raise the scale of directors' remuneration. At present bad directors, who form the majority, are over-paid, and good directors are under-paid. It would, therefore, be a wise and almost essential corollary to such a law to reduce the number and increase the pay of directors; and that is far more than bank shareholders, or any other kind of shareholders, are prepared to do.

There is but one other point calling for notice before I leave this subject. Much has been heard about directors' advances from the banks of which they are the head. Naturally recent discoveries have evoked a good deal of feeling on this subject, and it is in the main a just feeling. Yet it is hardly possible to lay down a hard and fast line of conduct for directors in regard to these advances. They may be, and often are legitimately given, and might, if pro-

perly restricted, afford as profitable and safe business to the bank as any that it could do. The chief danger arising from the practice is its secrecy. If a member of a board can get loans from the managers without the cognisance of the board, he may ruin the bank, but if they are made in the ordinary way they may perhaps be safely made. At all events, the remedy for this evil, if it be a serious evil, lies with the shareholders themselves, not with the Legislature. They must judge of this business for themselves; and if they judge it unsafe or unwise to grant accommodation to members of their boards, they must pass laws to that effect, either prohibiting advances altogether, or restricting them to amounts which may be considered safe. We must not forget that some of the best class of bank directors are men engaged in business, who have bills to discount just as other merchants may have; and if these are to be absolutely precluded from discounting at their own bank, they must perforce carry their business elsewhere. Bill discounting is a form of making advances just as liable to grow into an abuse, as loans on security, or for that matter, without security, and a hard and fast rule would affect the one as much as the other.

The danger of a time like the present is panic legislation, and I feel sure that any legis-

lation upon this point would partake of that character. What is required is not more laws, but more intelligence and greater common sense in conducting banking business. The mere prospect of a periodical bank audit would practically do more to check abuses of this nature than any legal restrictions which could be devised, for corrupt directors could always find means to evade the statutes, but the difficulty of hoodwinking a professional auditor, wholly unconnected with the bank save in a professional capacity, would probably in most cases stop mischief of this kind at a very early stage. To keep him straight, he might, in addition to his deposit of caution-money, be held liable, conjointly with the directors, for all money paid away as dividends out of unrealised profits.

We must now leave this part of the subject, and pass on to one which, though more vitally important, is yet one with which the law cannot be expected in any direct sense to interfere.

CHAPTER VI.

BANK ACCEPTANCES AND LOSSES IN THE ASIAN TRADE.

No part of modern banking has been so prominently before the public mind of late as the business of accepting bills. The collapse in Glasgow was seen to be due in great measure to the enormous extent to which the City Bank there had carried this part of its business. At the date of its stoppage, it had nearly £2,800,000 in 'acceptances' current in the discount market, and the immediate cause of its stoppage was the impossibility of finding means to retire such of these bills as were falling due. The credit of the bank got whispered about, and its paper was refused, with the result that the bank stopped within a few months. When the investigators' report disclosed a deficit of £6,800,000, including the capital and reserve, people's minds became filled with strong distrust about all 'accepting' banks, as a natural consequence. In the unreasoning fear of the hour they perhaps too readily confounded all kinds of 'accepting' with the City of Glasgow Bank kind.

A severe drain accordingly set in upon more than one other bank known to have large commitments in this way, and there is little doubt that some of them continue still to suffer. It is important, therefore, that the facts should be known regarding this kind of business, so that, if possible, further mischief may be avoided. All accepting business is not bad business, but much of it is unquestionably very imprudent, and a good deal of it hovers on the confines of the absolutely bad, to an extent that may be in the end highly mischievous. The public ought, if possible, to learn the facts, so that they may act with judgment; and bank shareholders, above all, should lose no time in trying to comprehend the nature of the business which they tamely suffer their directors to commit them to. With a view to throw some light on this subject, I propose in this chapter to try and explain—(1) What an acceptance is; (2) Some of the modes adopted by banks in conducting 'acceptance' business; and (3) To discuss generally the principles which ought to guide us in determining whether 'acceptance' business can be considered a safe kind of business for any bank.

First, As to the nature of an acceptance. At the very outset the reader should disabuse his mind of the notion that an acceptance is, by

the nature of it, a bad security. There could be no greater mistake. What are called 'acceptances' are nothing more nor less than bills of exchange, and the word has only by custom become, as it were, the special property of bankers' bills of exchange. If a merchant in London has bought goods in, say, Melbourne, the seller there would, in the ordinary course of business, draw upon him for the money which the London merchant had agreed to pay. On the arrival of the bill, the latter would 'accept' it, payable at a given date, and it would then probably find its way into the money market for discount as Mr. So-and-so's 'acceptance.' A document of this kind is in no respect essentially different from an inland bill of exchange, which a merchant in a large distributing centre may draw upon a country retailer. It is a document representing the value of a certain quantity of goods, which the retailer has bought at a certain price, and his 'acceptance' of the wholesale dealer's draft or bill, payable three or four months after date, is neither more nor less than his 'promise to pay' the cash for the goods at that date. In the belief that he will be able to fulfil that promise, the banker or bill broker 'discounts' this bill or acceptance just as he would the Melbourne draft, *i.e.*, he advances the wholesale dealer the amount stated

on the draft, less so much per cent. retained as profit for lending the money.

This is done all the more readily that the money lender has, in addition to the security of the acceptor, the security of the drawer, who is bound by law to pay back the money advanced on the bill should the acceptor fail to do so. The advantages of an arrangement of this kind are obvious enough, since we see that by it the buyer of the goods gets time to sell them again before being called on to furnish the money, while, on the other hand, the seller is at once put in possession of means wherewith to enter upon new transactions, at the cost of a trifling payment to the discounters.

This is briefly the nature and purpose of an 'acceptance' or bill of exchange, and in their essence bankers' 'acceptances' ought not to differ in origin or purpose from the bill of an ordinary merchant. They, however, obviously do in many ways differ, and we must now try to find out wherein the difference lies. That will bring us to the *second* point mentioned—the various modes adopted by banks in conducting their acceptance business.

The most patent fact regarding this business is that, in adopting it at all, a bank is at once placing itself, to a certain extent, in the position of the ordinary merchant. If the bills drawn

represent real transactions in goods, these transactions ought to have been entered into by merchants, and that being so, the merchants are the proper parties to draw and accept the bills arising out of their dealings. They, and they alone, can know intimately the character and prospects of the transactions which produce the bills. It is impossible that a banker can watch closely the markets in Calcutta, Hong Kong, Bombay, Melbourne, Dunedin, New York, Paris, Antwerp, or wherever it may be, and equally impossible that he can familiarise himself with the movements of prices in the thousands of articles which form the objects of merchants' dealings.

When, therefore, a banker steps into the position of the merchant, and undertakes to pay, or to receive payment, for goods bought or sold by the merchant, he is in a sense stepping beyond his own business. That, at all events, is the first and most obvious view, and if he carries his accommodating disposition to the extent of *trusting* the merchant with the means to buy or sell, he becomes a full-blown principal in the transaction, with all the risks, and a *minimum* knowledge of the business.

Here, in a sentence, we have one leading difference between what may be called safe and what is certainly unsafe bankers' 'acceptance'

business. The City of Glasgow Bank accepted bills against credits or advances of its own money given to penniless adventurers, and thereby became a huge trader on its own account in all sorts of articles, of which its managers could not possibly know anything. These adventurers were, from this point of view, its mere agents, and only became its masters when the losses proved too great for the managers to confess. But a bank may accept against good security lodged, or against cash even, and then it at the very worst divides risks with other people. Business thus restricted may therefore be deemed comparatively safe, if kept within well-defined and narrow bounds. Altogether safe it can never be, for reasons which we shall discover when we examine, as it is now necessary to do, the actual business of bank accepting as now carried on.

To simplify the matter, it will be as well to leave out of sight whatever inland bill accepting may go on between country bankers and their London agents, as also the custom, prevalent with banks possessed of branches, of drawing bills between one branch and another. The bank acceptance, business which really contains in it the elements of dangers similar to that made known by the City of Glasgow

Bank, is entirely foreign business, and owes its origin to a combination of circumstances easily enough explained. Confining the attention to the Indian, China, and Colonial trades, which are the trades by far the most fruitful in bank 'acceptances,' we shall find two principal influences at work. One is the excessive multiplication of banks, and the other is an equally excessive multiplication of non-capitalist traders. In a sense we might say that the multiplication of banks is the cause, and the multiplication of non-capitalist traders the effect, so much does the one influence react to produce the other, and out of their conjunction the acceptance business has arisen. An over-supply of banking accommodation leads to over competition for business, and when once banks begin to eagerly outbid each other as lenders, the mushroom trader is sure to come to the fore. Instead of lending cautiously, the banks struggle for opportunities to employ their money, and in the struggle, inevitably come to give credit to men of straw. Yet, although this is true, it would be unfair to leap to the conclusion that all acceptance business is thus originated. With our colonies, in particular, there is a consideration which must have due weight in modifying a harsh rapid judgment. The colonies are necessarily filled with new

men, who, by their energy and enterprise, have risen to the position of considerable traders. In the particular colony where they reside, these men may be trusted, because they are known and respected; but on the London money market, their signature to a bill would be of almost no value whatever. To help such men, the colonial banks step in, lending them their names on bills, so as to enable them to transact their business with freedom. This may be perfectly legitimate business. A merchant in Sydney, we shall say, instructs his agent in London to buy for him £1000 worth of goods. To cover the cost of the goods, the merchant goes to a bank in Sydney, and obtains, either by purchase or by the deposit of security, a bank bill on London for the £1000, drawn in favour of the sender of the goods. On the arrival of that bill in London it is accepted—always, I believe, in the case of colonial banks, by their own London branches—more to certify its genuineness than anything else, and handed to the man in whose favour it is drawn, who then endorses it, and offers it for discount, and with the proceeds buys the goods on behalf of his Sydney correspondent. Without the intermediary bank, he probably could not discount the bill at all, or only at much more onerous rates, because the name or credit of the actual

remitter would be comparatively unknown on the market ; but by the help of the bank which, as drawer and acceptor both, guarantees, as it were, the genuineness of the bill, or, in other words, pledges its credit for it, the paper is discounted at once at the best rate of the day. This is the best, and, indeed, the only justifiable form of foreign or colonial bank acceptance ; and the fact that there are many such in existence, must prevent a too sweeping condemnation of the system. It is a system by which honest poor men may possibly work their way up to wealth, since it is one which places the man of small capital precisely on a level with the man of large means in the matter of what are called business facilities.

When, however, this has been said, all has been said in favour of this modern development of banking. The most uninstructed mind can see at once that it must be an essentially dangerous system, because of the strong temptations which it offers to competing and enterprising bankers, either to grant credits, or to accept too extensively, for the sake of the 'profit' of the commission charged. A customer of a bank does a few transactions in the fair, legitimate manner just sketched out, and presently sees his way to 'a big thing,' if only a little temporary credit can be got. The eager banker grants the temporary credit, and

loss results. To try and retrieve that loss he grants another credit, and so on, till in the end the small loss becomes an unbearable one. I am told that this credit-giving practice, without which acceptance business would not be very risky, has not taken much root in the Australian trade, and I trust the information is correct. It is the more likely to be so that the Australian trade has not of late years suffered as some branches of our business have done. The extreme dangers of acceptance business of this kind are only developed when losses become the rule and profits the exception ; and as that has been the condition of the trade with the East for some years now, there is, I fear, no doubt at all that the banks in that trade have become more or less involved. No banking practice facilitates the making of bad debts so easily as the practice of lending banking credit on acceptances. A bank slips into large losses almost before it can be aware of them, and it takes courage to face a large loss once made such as men seldom exhibit.

In well-informed banking and bill discounting quarters, the feeling that losses have been made, and undue credit given, is the chief cause of the present distrust of all Eastern bank acceptances. Men know very well that nothing can be better than a good banker's

acceptance, if it is honest in its origin ; but as no one can vouch for the honesty, and as trade is known to be bad, suspicion prevails. Here is a form common enough in the City, which will at once show how impossible it is to tell whether the bill represents anything or not. The names are, of course, fictitious in this example :—

FORM OF BANK ACCEPTANCE BILL.

BOMBAY, 28th October 1878.

The Imperial Bank of India.

Exchange for £2000.

Six months after sight of this First of Exchange (second and third unpaid) pay to the order of Messrs. John Smith & Co. Two Thousand Pounds sterling, value received.

For the Imperial Bank of India,

A. JONES, *Manager.*

P. WHITE, *Cashier.*

To the British Bank,

Leadenhall Street, London.

The 'British Bank,' on receiving the bill, writes or stamps the word 'accepted' across it, and the manager and a director sign below.

Now, it is ten chances to one if the bill discounter, or the accepting bank for that matter, knows anything whatever about John Smith & Company, their standing, or business ; or, if they do know about the firm, they are altogether ignorant of what may be called the true originating cause of the bill in India. Presumably the bank out there did not draw it of its own motion. Somebody asked to have it drawn in favour of John Smith & Company, but did that somebody pay cash for it, the proceeds of goods sold,

or was it drawn against an uncovered credit of the City of Glasgow Bank order? There is not the slightest means of answering that question. All depends upon the good faith of the bank which actually draws the bill. So thoroughly is this the case, that the accepting bank here does not even care to know anything. Banks doing business in India and China now almost invariably draw all their larger bills on London banks, instead of, as is the practice of colonial banks, on their own offices in London, and these institutions take absolutely no means to know whether the bills they become pledged to pay in certain eventualities, are genuine trade bills or not. They trust the banks for whom they act as agents, and very frequently take large responsibilities upon themselves, with no more security than a letter from the Eastern bank promising to have money always ready for bills falling due.

Does the reader now begin to see the dangerous side of this 'acceptance' business for the bankers concerned? It is a business which has completely revolutionised the character of our Eastern trade. The banks have become the common capitalists for that trade, and its detailed transactions have come to be more and more controlled by a class of men who, having little or nothing to lose, and no credit

to maintain, are neither more nor less than adventurous dependents upon the banks. As such they may make fortunes in 'good times,' and in bad may 'place' all their losses with the banks, which, for the sake of a little extra profit, took to accepting their bills.

It is, in short, to this peculiar development of modern banking enterprise that we owe the worst liability of banks to gigantic losses. Revert for a moment to the history of the City of Glasgow Bank, in order to find a simple illustration on this point. That bank accepted bills drawn by private customers against its own credits, and by thus combining the modern practice of 'accepting' with the old Scotch custom of granting advances, practically unsecured, laid itself open to prodigious loss, for the very simple reason that it placed itself entirely in the power of the customers in question. It dared not refuse to 'accept' the bills drawn on it by them, because the refusal would have at once brought the drawers down. They had little or no means outside the bank credits given them, and their fall would consequently have revealed the dangerous position of the bank. And the bank had no compensating advantage whatever to put against this abject and humiliating position. It could not even control the bill-drawing propensities of these

dangerous customers. They knew their power, and drew as they pleased, well assured that the bank must accept the bills and pay them so long as it had a penny of available money in its coffers. Thus the credits grew larger and larger month by month, and loss upon loss was added to those previously realised. The skill of this extraordinary kind of financing was, in short, reduced to the level of a primitive school-boy recreation. All that the adventurers did was to 'whip the top.' It was bound to spin while it held together.

What made the position still more masterful and simple, so far as the whippers of this top were concerned, was, so to say, the extreme length and numerous doublings of the lash which they held in their hands. It wound round the top in many folds and 'tails,' till escape was impossible. To speak without metaphor, the antiquated and pernicious habit of drawing oriental and colonial bills at six months after sight, enabled the adventurers who controlled the City of Glasgow Bank to drag it into trouble probably before its managers knew where they were. In these days of business conducted by telegraph, and of rapid communication by steam, three months after date would afford ample time for the completion of business transactions, and there is

therefore no justification for adhering to the old six months' sight 'usance' for Eastern bills. It would probably have been discontinued before now, were not most Eastern banks, to some extent, in the same kind of involvement as the City of Glasgow Bank proved to be. They must submit to be 'spun' by their masters, and if they attempted to shorten the lash, whipper and whipped might in some cases come to grief together.

The business grows up to the dangerous point in some such manner as the following. A bank grants, we shall suppose, an uncovered credit of £50,000 to a firm possessing a capital perhaps of £10,000, and either draws for the firm, if the bank is abroad, or permits the firm to draw to that amount. Bills, let us suppose, are drawn by the firm itself and accepted by the bank, and for a time all goes well. Big profits and handsome commissions are realised, and nothing could be more satisfactory to the bank proprietors. By-and-by the current changes: losses are realised instead of profits, and, in the ordinary course of things, the firm would have to go to the bank and say,—'We have lost £10,000 or £20,000 of your money, besides our own capital, and must stop.' That, however, would be unpleasant news, and the firm probably does

nothing of the kind. The 'six months' usance' for Eastern bills puts the power to conceal its losses in its grasp, and it usually elects to do so. Nothing, indeed, can be easier: the firm has only to increase its commitments. It begins to buy and sell recklessly for larger and larger amounts, without paying any regard to profit or petty considerations of that kind, and at the end of a couple of years say, it may probably succeed in making the loss £200,000, if trade continues adverse. Once such a respectable height of insolvency has been reached, the bank may, perhaps, be told the truth, because the chances are that it will then submit to fall into the position of the top to be spun. But how can a firm with a bank credit of only £50,000 get into debt £200,000 without the knowledge of the bank? The process is simplicity itself. Suppose the firm finds that at the end of a certain year's operations it has lost £10,000, that it feels bound to hide that loss from the bank, it will first of all see how many bills it has out. Let us say that it finds £60,000 in circulation in the form of acceptances by the crediting bank, and that of this £60,000, £20,000 falls due in one month's time, £20,000 in three months' time, and £20,000 in four months' time on the average. Should the firm's business remain on its existing footing, it might probably be able to

pay the first series with proceeds of a new series created on fresh transactions, and the second series by still another creation on still further new business; but by the time the third series was reached there might be no more money, and the bank would have to be applied to for more credit, with the result, perhaps, that the firm would be forced to suspend payments. But if the firm chooses to increase its shipments, say, of cotton goods, to Calcutta or to Shanghai, all this danger may be for a considerable time avoided. Instead of buying each month £20,000 worth of goods, for which it gives its acceptances at six months' sight, it begins to buy £30,000, and then £40,000, and £50,000 worth. By this means the firm has £30,000, £40,000, and £50,000 worth of securities, instead of the usual £20,000, to cover the bank for the advance it makes, and whether the transactions yield a loss or a profit, is placed in ample funds to meet the threatened deficiency on the earlier bills as they fall due. The accepting and credit-giving bank need for a time know nothing of the motives of this augmented business. To its managers the increase in the volume of business done is of course represented as increased and most flourishing trade, and as all is regular and above board, the game goes merrily on. Losses get piled on the

top of losses, until we can imagine the following colloquy between the partners of the modest firm on balance-sheet day:—

Thompson.—‘How much have we lost last year, do you say, Brown?’

Brown.—‘Fifty-five thousand pounds.’

Thompson.—‘Not more than that. Why, what does that make altogether?’

Brown.—‘Well, let me see. We lost £10,000 in 1874; £15,000 in 1875; £9000 in 1876; and £35,000 in 1877. It just makes £104,000.’

Thompson.—‘Does it though. That’s a lot of money, Brown. How on earth are we to meet it?’

Brown.—‘I see no way except to go on. We must just continue to ship more goods, trusting to luck to pull us through. The bank knows nothing of this so far, as we have always kept the cash turning in to meet our bills so well up to time that our credit is not much exceeded.’

And they probably do go on,—the total of bills afloat swelling like the rolled snowball, till some day a financial panic or a sudden rise in the value of money causes a little difficulty in discounting, when the whole organisation collapses, and the bank wakes up to find itself a loser, not of £50,000, but perhaps of £500,000. Without the facilities given by the ‘six months’

usage' custom for the multiplication of transactions, and the duplication and re-duplication of credit, this could hardly occur. That custom, joined to modern business facilities, enables a speculative firm to crowd many transactions into the period allowed for the payment of one, and as money is at once raised by bills on each fresh venture, it becomes easy to pay the first series of bills by the proceeds of others discounted at later dates, and these in turn by still others. All that is required, should losses accrue, is an increase in the amount of the bills, and if this cannot be obtained by the creation of purely fictitious paper, *i.e.*, by bills drawn for mere accommodation, it is for a time managed easily enough by reckless enlargement in the transactions actually entered upon.

There can be no difficulty in understanding how easily under such a system as this banks slip into large losses unawares, or almost unawares. They may do so whether they grant credits or not, if they accept bills on account of private firms over whose business they, as a rule, can have no control commensurate with the risks they run. Hence there is but one safe rule which banks can follow in this respect. If they accept for private firms at all, they must fix a rigid limit as to the amount which they are willing to become responsible for. An accept-

ance is itself an indirect credit, because it is a pledge of the credit of the bank, and no bank should give such a pledge in any one quarter for an amount that could in the darkest eventuality involve embarrassing losses.

This illustration, however, applies, the reader may say, only to banks accepting for private firms,—a practice not greatly followed in London. The large accepting banks there usually pledge their credit only for other banks trading in the East, and in doing so, cannot be supposed to run the same danger as the City of Glasgow Bank did. There is some force in this observation, but not in the direction people commonly suppose. We have already pointed out that these accepting banks do know, and can know nothing, of the origin of the bills they accept. In that respect they are in fact worse off than the banker who accepts for a private firm; for if he be a very shrewd man, he may guess at mischief, and stop it in time. But the London banks which accept bills drawn upon them by banks in India and China cannot, in most cases, even guess what the bills are for. The drawing bank intervenes between them and the business men in whose favour the bills were drawn, and hides the business done almost completely from view. It arises from this, accordingly, that these ac-

cepting banks take the bills blindly. They trust in the credit and standing of the drawing bank, and look no further; and thus it comes that some four banks in London are under acceptance at the present moment to the extent of probably something like £16,000,000, mostly to Eastern banks.* I say probably, because one of the banks, the London Joint-Stock, which accepts perhaps more largely than any other, does not condescend to set forth its acceptances in its so-called balance-sheet, but the sum is approximately accurate. And it is surely an enormous sum for only four banks to take upon their shoulders as a contingent liability. These bills are all floating about the discount market, and the credits of the accepting banks are pledged for their redemption as they become due, at the same time that it is pledged for perhaps twice as many millions on deposit. The banks are thus, as

* The four banks, and the amount of their acceptances at the date of last balance-sheet, are the following :—

The City Bank,	£3,267,000
*The London Joint-Stock Bank, . . .	4,500,000
The London and County Bank, . . .	3,301,000
The Union Bank of London,	4,743,000
Total,	<u>£15,811,000</u>

Besides these banks, the London and Westminster, the Imperial, the Alliance, the National Provincial, and the Consolidated Banks accept to the small aggregate amount of about £2,600,000.

* Estimated on the last statement given, which was for December 1873.

has been more than once very pertinently remarked, using their credit twice over; and, except so far as the cover they have received might shield them, it would clearly go hard with their shareholders did the drawers of the bills in any instance fail to pay. This huge system of bill creating cannot surely be regarded as healthy, in this or in any light; and it is a remarkable fact that the most skilful and prudent bankers in the city see the danger, and avoid it. The essence of good banking is sub-division of risks, and bankers who receive deposits at interest ought, above all others, to avoid breaking that sound banking rule. Their disregard of it has demoralised our Eastern trade, degraded bank management into a mere writing of signatures, and created in the money market a class of bill discounter which, without either money or credit, becomes the medium for lodging these unwieldy masses of acceptances with other banks and finance houses all over the city. Instead of being a less dangerous method of accepting than that of the City of Glasgow Bank, this huge swelling out of bank liabilities may in the end prove a greater. A ricketty trade can be upheld by it till it becomes utterly demoralised and hollow.

It is usual, however, to reply to criticisms of

this kind, that the accepting banks are always, or nearly always, abundantly 'covered' by bills received against their acceptances, or by securities. But that is no adequate answer to the charge here made. This 'cover'—the bills and securities given to the accepting bank—may, in the event of business being unsound, prove no adequate cover at all. It may be a delusion and a snare instead. In order to justify this statement, it will be necessary to enter into some details; and in the first place, I shall quote here a portion of a letter from Mr. W. Rathbone, M.P., printed in the *Economist* of 25th January last. Speaking of the six months' usance and its results as affecting the import trade from the East, he says:—

'It is argued by some persons, that even in the present day some produce is not delivered and paid for until the maturity of the six months' bills drawn against it; but these transactions are not in the ordinary course of trade, and it is to the ordinary course of trade that the usance should be adjusted. In any trade a certain margin of capital is necessary as a guarantee that the persons conducting it have the means to meet the losses to which all business is liable. It cannot be desirable that a trade should be so conducted as not to require any capital on the part of

those engaged in it; yet the import trade from the East by steamer now, as, a rule, supplies instead of employing capital. Drafts against shipments to Europe are generally presented for acceptance within a few days of the arrival of the produce; and if this be sold and delivered within a reasonable time, the importer has the proceeds of the sale in his hands several months prior to the maturity of his acceptance. These bills no longer resting on any existing transaction, become, as you rightly put in your number of the 28th December, "to a certain extent of the nature of mere accommodation paper."

'The six months' usance applied to shipments by steamer lays, it seems to me, a burthensome responsibility upon the prudent, while it lends an aid to the reckless, and facilitates the concealment of insolvency. I venture to say that, but for this undue length of usance, the career of the City of Glasgow Bank must have come to a much earlier termination.

'When the drafts on the importers are sold to the Eastern banks, with shipping documents hypothecated as security, and when these banks provide funds for the purchase by six months' drafts on their London agents, the evil only takes another form. The merchants having to discount their acceptances in order to obtain possession of the documents, the

banks receive the money months before the maturity of the liabilities the funds are intended to meet, and the Eastern banks' own drafts then become "to a certain extent of the nature of mere accommodation paper." It is no wonder that most of the leading banks object to the continuance of the present system, for, if the holders of large deposits at call are to continue to accept Eastern paper as an important branch of their business, it is absolutely necessary for their safety, and that of the public, that this serious cause of unsoundness should be removed.'

In other words, the 'converse' of the bill accepting business may just be as unsound as the accepting business itself. The same facilities are afforded, and thus may easily lead to the same results. It is quite possible, indeed, that these foreign bills, with documents held as 'cover' by the accepting bank, may be part of the game of ruin. In all probability the goods consigned by say native Indian merchants to buyers in London, for which the documentary bills are remitted from India, belong nominally to the very same people whom the banks may be supporting by their acceptances. The disastrous fall in the Eastern exchanges,—a fall due to a variety of causes, amongst which the actual decline in the

value of silver takes but a secondary position,— has induced many firms trading to the East in cotton goods and the like, to try to take home the proceeds of their sales in produce. They are therefore buyers in the markets of the East as well as sellers, and in proportion as trade becomes bad both ways, shipments are apt to increase. With the increase in shipments losses also increase. Competition for produce to ship home, in lieu of bills, raises prices in the Eastern markets against the buyer, at the same time that the over supply thrown by this competition on the home market sends prices here down. Over stimulation, due to depressed exchanges, thus of itself induces prodigious losses.

The state of the Mincing Lane markets at the present time fully bears out the supposition, that this kind of forced and unhealthy trade is going on, and has been going on for some time. Nothing suffices to raises prices in Eastern products. On the contrary, they continue to drag lower and lower, and the markets have all the appearance of a glut similar to that so long complained of in the import markets of Bombay, Calcutta, and Shanghai. And what is the position of drawing and accepting banks in view of such a glut? They have gathered all the business into

their own hands. The merchants who buy in the East, pass their purchases on to the bankers, who hold them as security till realised; and the merchants who sell in the East, sell at the risk of the banks which draw and accept for them, not at their own. All the trade is thus, as it were, forced through a few channels. It may be swollen both ways to altogether unhealthy proportions by the free use of such devices as I have sketched, by recklessness, by the very fury of despair,—and yet on the surface all may look smooth. But suppose something comes to stop the career of some very large operator, and that as a result the trade suddenly contracts, what will be the position of the banks?

For one thing, they must at once become the direct holders of enormous quantities of produce. All the 'documents' attached to bills, which the acceptors of Eastern drafts have held as 'cover,' will become in effect mortgages, as Mr. Thomson Hankey pointed out in a recent letter to the *Times*. The forced retirement of the intermediary operators will be equivalent to the foreclosures of these mortgages. The banks must step in and try to sell the produce represented by the papers they hold. These sales must be effected speedily, too, because the banks have in circulation many

millions of acceptances which are constantly falling due, and which they must find money to pay. Now, there is nothing more certain in the world, I believe, than the uniformity with which banks lose money when they have produce warrants left on their hands. The market always goes against them, be the quantity of stuff great or small. Is there any reason to suppose that the banks would fare differently when they came into the market with £10,000,000 or £15,000,000 worth of produce instead of £10,000? Would not the mere fact of such a huge lock up, of such an urgent necessity to sell, stop dealing altogether, and leave the banks face to face with utter ruin?

I am putting an extravagant and imaginary case? Nothing of the kind. The figures are before every one, and their meaning can be read with little difficulty. Bankers openly boast that against so many millions of acceptances they hold so many more millions of documentary bills; and that merely means that they are to this extent mortgagees, holding the most slippery, dangerous, and practically unrealisable security that exists. Thus out of the 'acceptance' system, by means of which the Eastern trade is carried on, there has arisen a gigantic danger. It threatens to

paralyse all business. Under it the Eastern trade labours like a dismasted ship in a storm. Before it capitalists flee from that trade as from a threatened plague.

In this view of the matter I have, indeed, taken the most favourable standpoint. It has been assumed that the accepting banks always hold full nominal 'cover,' although it may be of a delusive kind. But do they always hold even such 'cover'? I believe not. On the contrary, it is a common enough practice to accept for an Eastern bank on a mere letter of guarantee. The Eastern bank says, 'We engage to provide the money at such-and-such dates to meet your acceptance of our drafts within such another date;' and on this basis the business goes on, reaching the gigantic proportions we see. The bankers cannot know the kind of trade that is being done. They are utterly unable to follow or judge of the markets. They 'trust' each other's 'credit,' shut their eyes, and say, 'All is well.' Under the facilities of the 'six months' usance,' all the paper they create may be rapidly degenerating into mere 'accommodation' paper, but they know nothing of that. Goods continue to be shipped both ways in large, probably in augmenting quantities, and that is surely enough. Whether the goods are shipped at

a profit or not appears to be no part of the bankers' business to ascertain. A more utter demoralisation it is impossible to imagine. No wonder that the private capitalists have one by one been for years withdrawing from the trade. Still less is it to be wondered at that firms fail, and sink out of sight, without apparently leaving any gap. The banks hide the losses and go quietly on their way. Where, for example, are the losses hidden of such a firm as Messrs. Nursey, Kessowjee, & Company, which failed the other week in Bombay for something like half a million sterling? From all that is known publicly, one would think that such firms exploded in the air like a bombshell, making a noise but hurting nobody. But it will not always be so. There is too much reason to fear that if the mischief be not speedily stopped, the City of Glasgow Bank will not be the only victim of depressed Eastern exchanges and of trade carried on at a loss.

It is impossible to leave this subject without turning again to an unhappy product of this modern development of banking touched on above. The London money market has been demoralised by it. Bill discounting has ceased, except in two or three quarters, to be done circumspectly and carefully. Hand-

lers of millions of money like to take what they call 'big lines,' *i.e.*, to lend in huge sums. It saves trouble and makes life easy. So they gather in these bank acceptances as being the handiest kind of 'big line' they can get. They have the shareholders of the accepting banks between them and loss, at all events, and perhaps the shareholders of the drawing bank also ; so what is the use of troubling about the nature of the business done, or the origin of the paper? Debased by the corrupting influence of these millions of bills, that may be mere accommodation paper, general banking business in the city has thus in too many instances grown slovenly and slipshod. Looking at banking from the point of view afforded by this analysis of the nature and character of the 'acceptance' system, and what grows from it, it is difficult to avoid the conclusion that one ought to have pronounced more definitely for the limitation of the liability of all bank shareholders. That limitation would, perhaps, do more to stop the curse than anything else short of the collapse of two or three Eastern banks and their London unlimited 'acceptors.' The paper which these institutions manufacture at need or to order, would no longer find the same ready currency in the discount market,

did the bill-broker have to ask the question, Will the uncalled capital of these banks cover these bills, and the deposits too, in the event of failure? I am afraid, however, that the actual existence of these bills in such amounts only affords an additional argument against any tampering with the present position of shareholders in unlimited banks. They must abide by their contract, and try to mend their affairs gradually. Any legislative interference to limit their liability now would probably result in bringing the whole structure down about their ears.

I have dwelt at much greater length on this acceptance question than the reader may perhaps like, but it seemed absolutely necessary that the true nature of it should not be misunderstood. There is a legitimate kind of bill discounting for banks and an illegitimate, between which there is no other safe line than that drawn by the sound banking principle—‘Divide your risks, and lend to all men sparingly.’ The modern ‘acceptance’ business, carried on between India and China and this country, and also, I fear, to some extent between the colonies and this country, utterly disregards this principle. The colonial banks, however, have escaped all share of notice, because they draw on their own offices, yet that will only make their

danger and risk all the greater should colonial business become bad, and credits swell on their books in turn. In short, if a bank accepts at all, it should only do so against cash or Government securities; but the safest course is to avoid the business altogether. As Sir John Rose wisely observed, in his speech at the recent London and Westminster Bank meeting, the business of accepting is a merchant's or 'merchant-bankers' business, not the business of a joint-stock bank, and no joint-stock bank can go deeply into it without running the most imminent peril of ultimate, and perhaps unbearable, loss.

Before leaving this part of the subject, it may be well to look further at one other point closely connected therewith, which serves directly to illustrate the facilities with which heavy losses may be incurred by banks when they draw all the international business into their own net. One most important factor amongst the many which have of late years contributed to make our Eastern trade unprofitable, has been, as already remarked, the heavy and persistent fall in the Indian and Chinese rates of exchange. Not only has the fall been great and long continued, but the fluctuations have frequently been so violent that merchants, drawers of bills, and acceptors could never be

sure that business done at a profit judged by the exchange rates of one day, would not result in a loss when the bills founded on it came to be drawn and remitted. These depressed exchanges have been one cause of prodigious losses in the Eastern trade for years past, and must have done a great deal to make the whole trade rotten.

It would take me too much out of my way to discuss the causes of this depression, for they are many; but there is one of the effects of it which directly concerns every Eastern bank shareholder, and some English bank shareholders also. Excluding the Banks of Bombay and Bengal, which, although working almost exclusively with English capital, are both so bound up with purely native interest as to be to a large extent Indian, and therefore dependent for their stability on the stability of our Indian Empire,—there are seven banks intimately connected with our Eastern trade, and with head offices or branches in London. These seven banks have a paid-up capital amounting to about £6,000,000, and reserve funds aggregating nearly £1,000,000 more. They are also liable, according to their balance-sheets, for about £28,000,000 on deposit and other accounts, and in all have thus about £35,000,000 of English capital at command. Now, the

most natural question to ask is, How have these banks met the enormous depreciation to which the fall in the exchanges has subjected this mass of money? Much, if not most of it, was sent to the East when rates of exchange were far higher than they are now; some of it may have been remitted thither when rates were far above par, as in the flourishing days of the Indian and China trade they often were. There is therefore an enormous depreciation to face, and the question is, Have these banks faced it? In their half-yearly or yearly balance-sheets, has it been their habit to write down the loss which this depreciation indicated before declaring profits? Clearly it was their bounden duty to do this, if they were to proceed on a sound footing, for they might be called on any day to refund the money deposited with them, and could have no surety that the exchanges would recover so as to enable them to do so without loss. I am afraid there is no bank in the Eastern trade which has done this to the fullest extent. The utmost that has been done has been to write off the losses on such capital as they had to bring home, whether in the shape of deposits drawn out, or of adjustment balances, and some of them have not, it is to be feared, done even that. Men are so sanguine in the

face of heavy losses, especially when the money lost is not their own, that the inclination to go on and trust to the chapter of accidents is rarely or ever resisted. Events may justify the hope. Exchanges may rise and capital recover its normal value as between England and the East, why then should severe virtue be inculcated? It is far better to make things pleasant. No doubt; but supposing the worst, what then? Would not these banks be in a most awkward position if called upon to bring back intact the capital lent to them before the exchanges fell? The manager of the City of Glasgow Bank was not without hope even to the very last that those New Zealand and Australian land properties would yet pull the bank out of the slough of debt into which it had fallen; and had he been able to keep its acceptances afloat for another twenty years, some of the loss might have been made up. But everything went against him, down to the very climate of the colonies, and his acceptances would no longer 'float.' They had become suspected in the market, because the glut of them had grown too great for even the hardy receptive power of the London banks and bill-brokers. Can the Eastern banks hope to be more favoured? They have no right to hope so; and their shareholders ought to see that they are not living in a fool's paradise. I

am fully convinced that this also is a most important element of danger in the present state of English banking, and the longer that it is shirked, the greater the danger may become. A weak institution may one day succumb, and drag with it institutions not in themselves weak, but merely embarrassed. Looked at in the light of the depressed exchanges, the whole of the English capital now confided to banks in India and China must be regarded as locked up capital, unless these banks have put aside each year an amount equivalent to the depreciation. Some tables are subjoined which will show how the matter stands. The figures indicate that on the deposits alone of those banks there is a depreciation of nearly four and three-quarter millions sterling, assuming that these deposits originally stood in the books at par.

	Deposits at Date of last Report.	At the Exchange of rs. 8d. this represents about	Showing a depreciation of about
Agra ; Chartered of India, Australia, and China ; Char- tered Mercantile of India, London, and China ; Delhi and London ; Na- tional of India ; Oriental, . . . }	£23,581,000*	£19,651,000	£3,930,000
Hong Kong and Shanghai, . . . }	4,425,000†	3,687,000‡	738,000
Total, . . .	<u>£28,006,000</u>	<u>£23,338,000</u>	<u>£4,668,000</u>

* Assuming that the figures in all cases have been taken at 2s. per rupee.

† Counted at the sterling exchange of 4s. 6d., at which rate the capital of this bank is set down in its balance-sheets.

‡ Calculated at 3s. 8½d., which is about the current rate of exchange now ruling.

These banks ought to be compelled to state how they have met this depreciation, which amounts to practically one-sixth on their total liabilities to the public. Supposing they have met it fully, their profits in the years of bad trade must have been greater than those of any home bank in existence. If they have not met it, what shall we say of their policy ?

This depreciation serves, however, another purpose than the mere exhibition of bank weaknesses and locks-up. It gives us some feeble light upon the losses of capital which must have fallen upon those engaged in trade with the East, whether as buyers or sellers, of late years. And as the banks more and more hold the threads of that trade in their own hands, are more and more the controllers of it, the capitalists engaged in it, how can they have escaped their share in these losses ?

That is a question which I must leave those responsible for their management to answer ; but to any dispassionate observer the outlook it presents is not of a pleasant or reassuring kind.

CHAPTER VII.

THE CONFUSED STATE OF THE PAPER CURRENCY.

THERE is but one other subject on which I wish to say a few words. Like so many of those already touched on, it has risen into immediate notice through the City of Glasgow Bank failure; but it is not, strictly speaking, a mere banking question, for it affects many people beyond those connected with banks. The users of bank notes are the people at large, and when a bank with a note issue fails, many people, who never dealt directly with a bank in their lives, too often suffer loss. There may be reasons why we should bestow little pity on some classes of bank creditors, but the holder of the note of a bankrupt bank deserves our utmost commiseration, and ought to be rigorously protected by law from loss. The disclosures which first the investigators, and subsequently the officials of the City of Glasgow Bank, examined at the trial of the directors, made regarding that bank's dealings with its gold, have brought into startling relief the inade-

quacy of Sir Robert Peel's legislation for the protection of note holders, or in other words, for securing the convertibility of the note. The machinery was elaborate and ingenious, but it has been an entire failure—a failure which constantly embarrasses commerce, and now and then subjects many innocent individuals of the poorer sort to losses they are ill able to bear. It is easy to be seen how this failure has come about. Sir Robert Peel's standpoint was too narrow to permit him to comprehend the true causes of banking insolvency. The able writer in the *Fortnightly Review* for December last says on this point :—

‘Without entering upon the long and intricate history of what is known in banking economics as the “currency principle,” upon which Sir Robert Peel proceeded implicitly in all his banking legislation, it must suffice to say that the consistent object of all his measures was to limit, and as soon as possible suppress, the circulation of country bank notes, and replace them in the first instance by notes of the issue department of the Bank of England, in the expectation that at no distant period the exclusive function of providing a circulation of notes for the whole of the United Kingdom would be transferred to a single central government office. In common with the authors

and expounders of the currency principle, Sir Robert Peel believed that it was almost entirely by the agency of bank notes, metropolitan and provincial, that credit was deranged, prices affected, and the foreign exchanges controlled; and believing this, his animosity to English, Scotch, and Irish notes, and more especially the £1 species, was intelligible. The lapse of time, and the enlarged experience which lapse of time has brought, aided by persistent discussion of the evidence of daily facts, has shown conclusively that Sir Robert Peel was wrong, and that the small party who opposed him were right. It would be very difficult, if not impossible, to find now any person of repute to deny that it is variations in the rate of interest, and not any changes in the mere volume of the circulation with the public of convertible bank notes, large or small, which affects credit, influences prices, and acts on the foreign exchange. In directing, therefore, the whole force of the famous measures of 1844-5 against the function of issue, Sir Robert Peel committed an error totally without justification in sound principle, and practically full of mischief and injustice, both at that time and ever since. Sir Robert Peel would have liked to suppress the £1 notes in Scotland and Ireland, but the local opposition was too much for him. But if

he could not suppress he could limit, and as regards Scotland the Act of 1845 (8 and 9 Vict., c. 38) did limit the future note issues of the then existing Scotch banks to the average of the year ended on 1st May 1845. That average was found to be two and three-quarter millions, and for all notes issued in excess of that sum the Scotch banks were required to have in hand gold coin. And it will be convenient to say here that the trade and transactions of Scotland have gone on increasing, so that for several years past the volume of notes with the public has been six and a quarter millions, the fund of gold coin held by the banks has been and is about three and a half millions. With a view to the same end, any new bank formed in Scotland could not be a bank of issue; and in the event of the failure of any bank then existing, its right of issue became annulled. In 1857 this annulment was enforced in the case of the Western Bank of Scotland, and will now be again enforced in the case of the City of Glasgow Bank.'

This extract puts the purposes of Sir Robert Peel's legislation very clearly and fully before the mind. He wished to aim at what may be called a scientific national currency, emanating from one source, and took the usual English way of attaining his end. A 'compromise'

was effected with local interests which could not then be offended, but safeguards and a compensating force were devised, which it was hoped might make the compromise work towards the real end in view. As often happens with compromises, this arrangement worked altogether differently from Sir Robert Peel's expectations, and the anomaly of a large provincial paper currency, based on no tangible security, grew, so far as Scotland and Ireland were concerned, greater instead of less as time went on. Not the least absurd result of this currency expansion was the practical working of the gold check on which Sir Robert Peel appears to have relied as a means of gradually forcing provincial bank notes out of existence. Up to a certain point all provincial banks were allowed to issue notes secured by nothing at all. They were found possessed of a certain credit circulation at the time of the Act of 1844 and 1845, and this they were left to enjoy. No inquiry worth speaking of was made into the solvency of the banks possessed of this privilege. There was merely a line drawn at a given date, and the banks were told—'Within that line do as you like, but you must not go beyond it without holding five sovereigns in gold for every five-pound note you issue.' Sir Robert Peel

may have hoped that this stipulation would kill off these note issues, but even if he did so, that affords no justification for the extremely slovenly provisions of this law. No provision was made by it for setting apart the gold held as specially a security against the notes issued. It was merely a portion of the general assets of the bank. The result, therefore, of this absurd regulation has been to clog the Scotch and Irish banks without securing the note holder, and but for the fact that, when the City of Glasgow Bank failed, the other banks took up its notes, there would have been a great deal of loss endured by thousands who had no more connection with the bankrupt concern than a man would have with the Government because he carried sovereigns in his pocket. The other Scotch banks may lose money by thus taking up the City of Glasgow Bank notes, and saving the holders of them from loss, but even if they do not, this is a state of things which surely cannot be allowed to continue. It not only gives some banks an unfair advantage over others in business—the amount of uncovered circulation being arbitrarily fixed by mere chance—but it disarranges all business. Twice a year at least the money market in London is disturbed by the large efflux of gold to the provinces to meet

the term demands for note currency, and yet that gold does nothing to secure these notes. It may even be used as a means of propping a rotten concern for a few months longer, as was the case with the City of Glasgow Bank.

The true remedy for the existing chaos of the paper currency is one that we can hardly expect to see put in force, if we may judge by past experience. There will be again a tinkering, and again compromises, if the matter be touched at all. Yet that remedy is, it is my firm belief, simple enough, and its application should inflict no permanent injury upon any sound institution. In embryo it exists now. The note circulation of the Bank of England has in it the elements of a national paper currency, which might easily be developed to meet all fair requirements. It simply wants expansion and reform. The issue department of the Bank of England ought to be made the Government paper currency department, placed say under the control of the Bank of England, subject to the supervision of the authorities of the Mint. All provincial note issues should be abolished, and notes of this currency department given instead to London banks and provincial banks as they required them. To a certain extent these notes would have to be given to replace existing issues, and as many country banks in

England almost live upon their note issue, it might perhaps be a hardship to demand complete and immediate 'cover' for all the notes required by these banks. To be fair, logical, and safe, they ought to be made to give such cover, but in lieu of that, a small tax might be for a time imposed ; and in the case of private and joint-stock country banks, a rigorous investigation of their condition should be enforced, as preliminary to any continuance of their issue privileges. Should notes be issued beyond the limit allowed by the new settlement, the issuing office ought to be empowered to demand either Government stocks (consols) or gold, as security for every such issue. Without such security specially assigned to the Government, no excess ought to be allowed.

And although making some concession to the weakness and existing privileges of banks with note circulations of their own, a strong step ought to be taken towards rendering all note issues secured, by reducing the free limit of every bank, as well as by providing for its gradual extinction, with the view to ultimately bring the paper currency of the country entirely under Government control. It is a currency that should be made to rest on the national stability, just as fully as the national debt.

The City of Glasgow Bank failure brought to

light a most curious and interesting example of the value of a well-secured note circulation, as compared with one which has practically no security. It had a branch in the Isle of Man, called the Bank of Mona, and, under its own charter, that branch issued notes current in the island. No one lost by that circulation when the parent bank failed, nor did any other bank need to come to the rescue, because the notes were fully secured. The following interesting account of the nature of this secured note circulation, sent to the *Times* by Mr. John Kinloch Greig, the able manager of the Bank of Mona, is well worth quoting :—

‘The paper currency of the Isle of Man affords, I believe, the only illustration in the Empire of a note circulation fully protected by security. The Bank of Mona (a branch of the City of Glasgow Bank), that carried on business there, and had a local note issue, has, owing to the stoppage of the parent establishment, suspended payment, but its notes continue still to be readily received as cash, and are even sought after as an investment. This confidence arises from the knowledge that there are ample securities in the hands of the Manx Government to pay them, and that until these securities are realised for this purpose the notes will bear the legal rate of interest—

6 per cent.—from the date of their presentment. They doubtless will all shortly be retired ; and thus, on a small scale, at least, the system may be said to have proved itself satisfactory, and therefore deserving of consideration.

‘ It is instituted under an Act of the Manx Legislature, and the Governor and Council are empowered to grant licences to banks or bankers to issue notes on the assignment in trust of approved securities to an extent sufficient to cover the amount of the licence, with the expenses of realisation in case of default ; and the practice is to require securities 10 per cent. in excess of the licensed issue. The word ‘ issue,’ however, does not there mean the notes actually in the hands of the public, but includes every note signed by the officers of the bank, so that every note the bank has in existence is covered by the securities. To provide against evasion, a weekly return of the notes, distinguishing those in the hands of the public from those in the coffers of the bank, has to be made on affidavit to the Government, and notes can only be destroyed and replaced by others at the sight of an officer appointed by the Governor.

‘ The securities assigned for the notes are

usually first mortgages on land in the island. These bear interest at from $4\frac{1}{4}$ to $4\frac{1}{2}$ per cent., and in addition to this return for their investment, they of course receive the current rates for loans on the sum they are able to keep out in the hands of the public, which is there generally 6 per cent. The land in the island is mostly owned by the men who farm it, and is divided into comparatively small properties, seldom exceeding 300 or 400 acres. Such properties are readily marketable, so that the mortgages can speedily be realised or readily transferred.

‘An important element, however, in the working of the system is the very simple methods of conveyance and registration applicable to real estate, and the absence of burdensome stamp duties and heavy legal fees. This renders securities of this sort convenient and reliable, and it will hardly be believed that the whole legal expenses attending a mortgage—say, of £100,000, can be carried through in the most complete and satisfactory manner by the most eminent counsel there for a sum under £5.

‘These matters, I think, are deserving of serious consideration at the hands of our statesmen. There is one anomaly, however, in these otherwise apparently excellent currency

arrangements to which I should like to draw attention. In the statute regulating the note issue there exists a proviso allowing the banks the option of paying their notes by drafts on London at twenty-one days' date. Such drafts when issued cancel notes for a like amount, and take their place under protection of the securities assigned for them to the Government. Though this is not taken advantage of under ordinary circumstances so far as the public are concerned, it is constantly acted upon in the exchanges between the banks themselves. This manifestly might be productive of great injustice to an individual bank, as, assuming that its connections led to its having generally balances to receive, it would be subjected to the loss of twenty-four days' interest, the stamp duty, and the risk and expense of negotiation. On an emergency it might also be resorted to in dealing with the public, and the bank might, so long as it remained a going concern, decline to pay its notes in any other way than by twenty-one day bills on London—protected, no doubt, by security, but inconvertible except at a sacrifice. In this way the notes of the stopped bank have a positive advantage over those of a going concern, as they bear interest till paid, and must be paid in cash. This is a blot which ought at once to be removed, and the

whole of the notes declared to be payable on demand in gold or Bank of England notes, and I trust that the people of this Island may take advantage of the present favourable opportunity for remedying this palpable blunder in their paper currency system.'

Here we have, in many respects, exactly what is wanted, if our paper currency is to be secured, and it is in this direction reform must run. The present defective and useless method of providing for the currency wants of the community cannot be allowed to exist much longer. They manage those things much better in other countries, let alone the Isle of Man. In France the note circulation is practically an affair of the State, regulated by the State bank, and abundantly secured by the large metallic reserve. In Germany an approach is being made to the same uniformity and the same security by a more drastic application of Sir Robert Peel's principles than he was permitted to try ; and in the United States the failure of a national bank never disturbs the currency, or causes note holders loss, because the notes which the national bank create and issue must all be covered by security lodged with the Comptroller of the Currency.

A most interesting report upon the history and present position of the National Banks of

the United States has lately been drawn up by Mr. Knox, the Comptroller of the Currency, and it is well worth perusal by currency reformers here. The primary origin of the National Bank system of the United States was, according to this, the financial difficulties incident to the civil war. A means was required whereby the successive and heavy issues of national bonds might be taken up, and it was considered that this means might be found in the creation of national banks, with power to issue notes covered by these bonds as security. These banks, with their secured note issues, were expected, at the same time, to prove a corrective of many evils existing under the State bank system, not the least of which was the absence of security for their note issues, and their consequent restriction to very narrow areas. One bad effect of this restriction, and the banking unsoundness it implied, was to be seen in the heavy rates of exchange which prevailed as between one part of the country and another. Business, in short, did not flow as freely as it ought to have done between north and south and east and west.

Some of the hoped-for results of the establishment of the national bank system have undoubtedly been realised, although it has by no means driven the older banks out of existence.

There are still 4400 private and State banks doing business in the Union, as compared with about 2000 national banks; and in some respects they may be doing even more profitable business, for the national banks are overloaded with taxes and safeguards, till they often fail to make any profit at all. Sometimes, indeed, they become bankrupt.

But on the one point of the note circulation, the success appears to have been complete, notwithstanding the danger of inflation which the system might have been supposed to involve. The national banks had, at the date of Mr. Knox's report, a total active note issue of 302,000,000 dollars, and this circulation was secured on deposits of Government bonds of the gold value of 349,000,000 dollars. On these bonds the banks, of course, draw interest, subject to special taxes, as long as they remain solvent; but directly they fail, the bonds become hypothecated to the redemption of the notes in the hands of the public. This gives perfect security to the note holder; and accordingly, although 69 national banks have suspended payment since the system was established in 1863, no one has lost a dollar by their notes. It is on some such basis that the paper currency of this country ought to be established, although more stringent

provisions for maintaining an adequate gold reserve would be required here than seems to have been thought necessary in the American Union. In fact, the convertibility of the bank note there is a kind of fiction, so far as specie is concerned. The national bank notes are redeemable in national paper currency or greenbacks, not necessarily in gold; and the reserves which the banks are by law compelled to hold, are consequently to a great extent 'legal tender,' and not specie reserves. We could never permit our currency to be based upon so precarious a foundation. Our currency must be in future as in the past a metallic currency, for which paper is a mere economising adjunct—not a substitute. Hence were we to adopt the United States' plan of securing the notes issued to the banks by the deposit of securities, we must at the same time carefully limit the extent to which such issues should be allowed to go. Consols might secure the ultimate payment of notes, but they could not always secure their immediate convertibility, and practically it would probably be found necessary to keep the same amount of reserve in gold, which the New York banks, say, are compelled to keep in 'legal tender' and specie together, viz., 25 per cent. That would reduce, of course, the profits made by the banks on

their notes, but it would insure the stability of the national currency—a quality worth a very good price.

Whatever be the actual arrangement or 'compromise' ultimately decided upon by the Legislature, it is obvious that the present unsatisfactory arrangement cannot be allowed to continue. The holder of a bank note is entitled to protection in a peculiar manner, and to an extent which no ordinary bank creditor can claim. To give him that protection, the present clumsy, defective, and confused arrangements must be remodelled. The currency will have to cease to be in any sense a private affair, and, whether it consist of metal or paper, become entirely national.

APPENDIX.

The following is the Abstract of the Branch Accounts of the CALEDONIAN BANK, alluded to in Note I, Chapter II.

STATEMENT OF MONEY LODGED ON ACCOUNTS CURRENT AND DEPOSIT, AS AT 4TH DECEMBER 1878.

	ACCOUNTS CURRENT.				DEPOSIT RECEIPTS.				TOTAL.			
	No. of Ac- counts.	Amount (with Interest).			No. of Ac- counts.	Amount (with Interest).						
		£	s.	d.		£	s.	d.	£	s.	d.	
Bonar-Bridge,	62	2,572	15	7	489	34,729	15	9	37,302	11	4	
Burghead, -	47	1,628	14	8	192	16,549	6	3	18,178	0	11	
Cromarty, -	52	1,299	13	3	195	19,535	19	6	20,835	12	9	
Dingwall, -	118	28,873	13	1	431	38,614	2	7	67,487	15	8	
Dornoch,	40	4,963	6	11	272	20,307	19	8	25,271	6	7	
Elgin, -	102	6,889	12	5	202	17,338	12	0	24,228	4	5	
Forres, -	123	8,769	10	0	415	41,494	11	7	50,264	1	7	
Fortrose, -	62	3,225	19	1	381	30,139	19	3	33,365	18	4	
Gairloch, -	49	1,577	8	10	269	18,620	9	4	20,197	18	2	
Garmouth, -	31	2,415	8	0	156	14,066	11	4	16,481	19	4	
Glenlivet, -	22	1,108	14	11	106	13,780	6	10	14,889	1	9	
Glen-Urquhart,	36	2,381	3	4	97	4,622	18	7	7,004	1	11	
Grantown, -	69	2,716	11	1	476	35,562	15	6	38,279	6	7	
Invergarry, -	18	2,061	1	11	91	15,824	5	11	17,885	7	10	
Kingussie, -	95	4,564	10	3	253	18,473	11	10	23,038	2	1	
Lairg, -	57	4,080	2	10	394	25,836	0	2	29,916	3	0	
Lochcarron, -	41	4,581	0	11	336	17,547	2	9	22,128	3	8	
Lochmaddy, -	41	1,161	6	4	218	13,570	10	4	14,731	16	8	
Nairn, -	162	7,707	17	8	419	46,051	10	1	53,759	7	9	
Portree, -	62	2,544	18	3	243	12,862	7	7	15,407	5	10	
Roths, -	89	2,904	19	3	267	20,808	6	10	23,713	6	1	
Stornoway, -	84	3,290	10	11	333	12,760	0	4	16,050	11	3	
Ullapool, -	32	1,871	16	11	241	13,136	0	9	15,007	17	8	
	1494	103,190	16	5	6476	502,233	4	9	605,424	1	2	
Inverness, -	465	62,828	11	5	943	96,831	8	0	159,659	19	5	
	1959	166,019	7	10	7419	599,064	12	9	765,084	0	7	

STATEMENT OF ADVANCES ON ACCOUNTS CURRENT, CASH CREDIT ACCOUNTS, AND BILLS, AS AT 4TH DECEMBER 1878.

	OVERDRAWN ACCOUNTS CURRENT.			CASH CREDIT ACCOUNTS.			LOCAL BILLS.		BILLS FOR COLLECTION.		OVERDUE BILLS.		Total
	No. of Ac- counts.	Amount (with Interest).	£ s. d.	No. of Ac- counts.	Amount (with Interest).	£ s. d.	No.	Amount.	£ s. d.	No.	Amount (with Interest).	£ s. d.	
Bonar-Bridge, -	41	8,182 9 6	3	2,881 3 9	477	18,835 1 1	12	283 12 10	50	2,851 3 7	33,033 10 9	£ s. d.	
Burghead, -	18	2,769 13 11	4	922 3 7	117	3,004 7 5	7	1,709 5 5	8	836 3 7	9,241 17 8		
Cromarty, -	21	6,045 7 7	4	6,613 1 3	74	1,298 4 1	4	64 18 11	6	132 16 3	17,154 8 1		
Dingwall, -	96	17,862 8 0	24	24,549 12 2	327	31,055 0 9	60	1,833 16 1	64	4,110 16 9	79,411 13 9		
Dornoch, -	12	4,607 0 11	3	269 14 3	123	3,888 0 9	10	407 18 8	3	61 0 0	9,233 14 7		
Elgin, -	36	12,847 18 7	20	6,831 12 8	382	22,833 10 2	27	4,198 12 6	7	156 7 7	46,868 1 6		
Forres, -	64	25,208 0 6	19	18,492 15 11	318	34,440 19 10	15	912 5 8	22	2427 15 8	81,481 17 7		
Fortrose, -	30	4,257 19 3	14	4,005 2 5	222	6,309 13 10	16	512 5 6	9	75 1 11	15,160 2 11		
Gairloch, -	10	2,168 14 0	1	196 1 10	41	654 13 1	2	191 5 2	3,210 14 1		
Garmouth, -	33	20,241 17 6	3	751 17 6	71	24,144 19 2	2	812 0 0	3	710 12 4	46,661 6 6		
Glenlivet, -	20	1,802 17 0	2	417 4 0	204	5,284 16 9	5	459 5 7	9	211 19 0	8,176 2 4		
Glen-Urquhart, -	13	1,996 12 11	1	132 0 0	87	2,129 4 8	9	166 1 5	4,422 19 0		
Grantown, -	25	3,953 18 7	10	4,020 13 9	484	12,862 5 9	16	449 17 0	22	647 18 6	21,934 13 7		
Invergarry, -	14	751 1 6	21	522 15 8	1	31 2 8	1,304 19 10		
Kingussie, -	38	14,230 11 7	3	1,615 9 0	242	20,035 16 4	11	544 16 7	13	216 14 10	36,643 8 4		
Lairg, -	18	2,267 5 0	1	12 10 0	183	3,680 5 5	10	158 3 10	35	591 4 6	6,709 8 9		
Lochcarron, -	27	9,223 6 7	6	3,182 11 4	126	7,081 12 1	6	180 2 8	17	2,516 11 5	22,184 4 1		
Lochmaddy, -	23	1,224 1 6	1	203 13 1	201	2,268 19 7	3	82 2 4	14	736 10 10	4,515 7 4		
Naim, -	49	9,941 16 3	13	7,901 8 6	238	12,112 17 4	45	2,004 16 0	35	2,931 7 3	34,892 5 4		
Portree, -	29	3,946 1 9	207	4,945 17 4	4	76 4 0	118	1,782 1 9	10,750 4 10		
Rothies, -	21	1,674 3 5	4	1,474 16 3	270	12,157 9 8	9	694 4 9	43	2,560 2 0	18,560 16 1		
Stornoway, -	32	6,929 16 7	19	22,534 8 7	204	8,507 10 0	22	488 12 9	39	1,363 10 0	39,823 17 11		
Ullapool, -	13	1,480 16 9	1	15 6 10	36	888 19 2	1	3 15 0	2,388 17 9		
Inverness,	683	163,613 19 2	147	107,023 6 8	4658	238,942 19 11	296	16,261 10 4	518	24,923 16 6	559,765 12 7		
	284	169,477 16 8	80	180,278 13 2	1481	116,747 17 1	258	14,876 16 11	481,381 3 10		
	967	333,091 15 10	227	287,301 19 10	6139	355,690 17 0	296	16,261 10 4	776	39,800 13 5	1,032,146 16 5		

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countries in which it was spent. Bad harvests in England and droughts in India are not likely to be continuous, and a good harvest at home or a series of favourable years in India would produce a marked effect. The omission of these and similar considerations is a fault, for the dark side of the picture is in all conscience dark enough. Another mistake is the vehemence with which Mr. Wilson puts forward political views of a peculiarly shallow and uninformed character. In spite of these drawbacks, however, the book is valuable at the present time.'

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